



GROWTH COMMITTEE • PROJECT LAUNCH

SAINT JOHN AFFORDABLE HOUSING ACTION PLAN

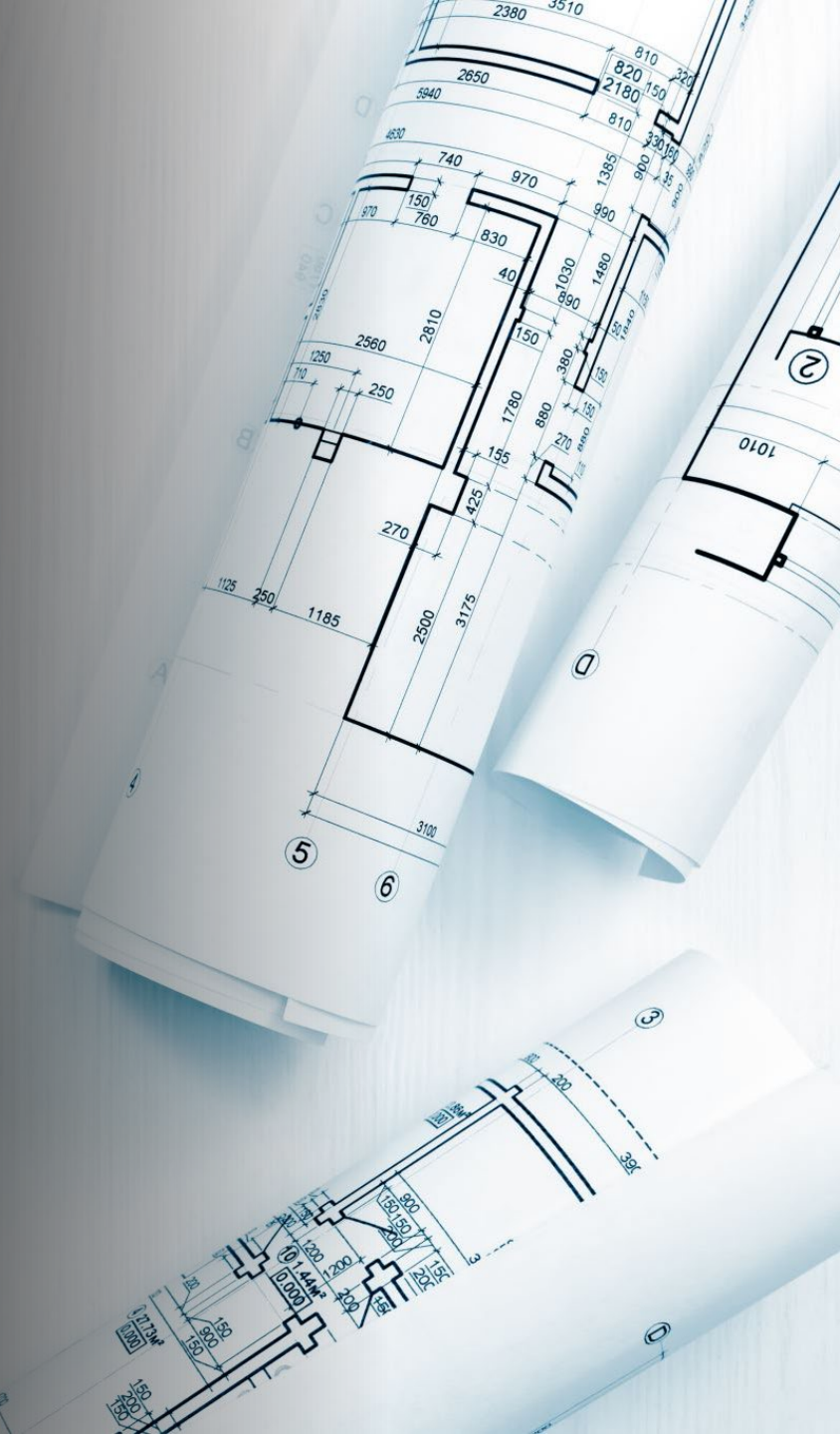


MEET THE ACTION TEAM





PROJECT BRIEFING



VISION

Saint John is a vibrant, inclusive, and thriving community with a diverse range of safe and affordable housing.





WHAT?

Affordable housing is defined as housing that a single person or household can afford to rent or purchase without spending more than 30 percent of their before-tax income.

Source: Canada Mortgage and Housing Corporation

The Housing Continuum





GAPS

The Action Plan will address gaps in the Saint John housing continuum.

The background features a light-colored wooden plank texture. On the left, there are several brown cardboard boxes of various sizes, one of which is tied with a white string. In the center, a dark blue arrow points to the right. On the right side, a larger blue arrow points to the right, and below it, a portion of an orange ring is visible.

DELIVERABLES

1. Saint John Housing Needs Assessment
2. Saint John Affordable Housing Action Plan
3. Implementation Program

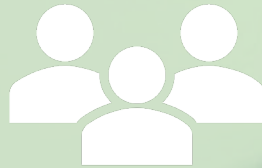
Project Initiation



June – Sept. 2021

1

Stakeholder Engagement



Oct. – Dec. 2021

2

Data Analysis



Jan. 2022

3

Action Plan



Jan. – May 2022

4

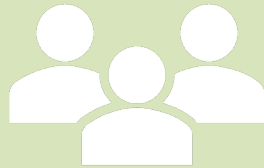
Charter Kickoff Launch RFP



June – Sept. 2021

1

Stakeholder Workshops & Public Survey



Oct. – Dec. 2021

2

Housing Needs Assessment



Jan. 2022

3

Action Plan Implementation Program



Jan. – May 2022

4





PROJECT MANAGEMENT



Oversight Team



Support Team



Action Team



Consultants



External Stakeholders



Growth Committee



Common Council



STAKEHOLDERS

1. Business Community Anti-Poverty Initiative
2. Canadian Home Builders Association (Saint John Region)
3. Crescent Valley Tenants Association
4. Eastern Circle
5. Fundy Wellness Network
6. Human Development Council
7. L'Arche Canada
8. Living SJ
9. Multicultural Association
10. NB ACORN
11. NB Coalition for Tenants Rights
12. NB Housing Alternatives
13. New Brunswick Association for Community Living
14. New Brunswick Non-Profit Association
15. ONE Change
16. P.U.L.S.E.
17. PRUDE Inc.
18. Saint John Ability Advisory Committee
19. Saint John Apartment Owners Association
20. Saint John Construction Association
21. Saint John Learning Exchange
22. Saint John Newcomers Centre
23. Saint John Real Estate Board
24. Seniors' Resource Centre
25. Skigin Elnoog Housing Corporation
26. South End Community Centre
27. University of New Brunswick
28. Waterloo Village Neighbourhood Association
29. Women's Empowerment Network
30. YMCA

GROWTH COMMITTEE



Provide feedback on milestones and deliverables.



Champion project and keep Common Council informed.



Attend stakeholder workshops.



Endorse Action Plan to Common Council.



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NEXT STEPS

RFP

1. Housing Needs Assessment
2. Stakeholder Engagement & Public Survey
3. Action Plan Development Support

RECOMMENDATION

The background of the slide features a collection of several hands, all of which are giving a thumbs-up gesture. The hands are positioned at various heights and angles, creating a sense of collective approval or agreement. The skin tones of the hands vary slightly, suggesting a diverse group of people. The overall image is bright and positive, reinforcing the theme of a recommendation or endorsement.

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1. That the Growth Committee endorse the Saint John Affordable Housing Action Plan project plan.
 2. That the Growth Committee receive and file this presentation.



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GROWTH COMMITTEE • PROJECT LAUNCH • AUGUST 17, 2021