



P.R.O. Kids Advisory Committee

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P.R.O. Kids Manager

JESSICA MCPHERSON
P.R.O. Kids Support Coordinator

P.R.O. Kids Annual “Fun” Raising Dinner

P.R.O. Kids is hosting our annual ‘Fun’ raising dinner again this year and we are looking for your support. P.R.O. Kids provides the opportunity each year for hundreds of children in financial need to participate in sports and recreation programs all across Greater Saint John. Last year we supported **over 2000** kids.

All of the administrative costs of P.R.O. Kids are covered by the municipalities of Greater Saint John ensuring all proceeds of the Dinner will be used to directly support disadvantaged children. It costs P.R.O. Kids an average of \$200 to place a child in the sports or recreation activity of their choice and right now we have over **100 children** on our waitlist.

Our Dinner is always well attended by politicians of every level of Government, numerous businesses, community leaders, and members of the general public. We anticipate 300 – 400 guests at our dinner.

Location:	Delta Brunswick Hotel Ballroom
Date Proposed:	Thursday, May 23, 2019
Time:	Reception at 6:00 p.m.
	Dinner at 7:00 p.m.
Tickets:	\$125.00 each

Thank you for giving consideration to our request. We hope that you will partner with P.R.O. Kids to make a difference!

Sincerely,

Kathryn Davison
Dinner Committee Chair
P.R.O. Kids

Brad Adams
Manager
P.R.O. Kids



P.R.O KIDS ANNUAL DINNER SPONSORSHIP LEVELS Cash or Direct in-kind investment	Title Sponsor \$10,000 1 Available	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Complimentary Dinner Tickets	8 Premium Seating	8	8	8
Company Ad in Dinner Program	Full-Page inside cover	Full-Page	Half-Page	Quarter-Page
Named in Program & Verbally at Event	*	*	*	*
Logo Representation on City of Saint John Website & P.R.O. Kids Website	*	*	*	*
Logo / Banner Displayed at Event	On Stage	Premier Placement	*	*
Pre-Event Marketing Recognition	Radio, Print, Social Media & Logo with Link on Website	Print, Social Media & Logo with Link on Website	Select Print, Social Media & Logo with Link on Website	Social Media & Logo with Link on Website
Arena Advertising Space in Arena of Your Choice	1 Free Space and Free Sign	1 Free Space	50% Discounted Space	25% Discounted Space
Invitations to VIP Mayor's Reception	8	6	4	2
Logo Representation in post-event Thank You Ad	*	*	*	*
Name displayed in the centerpiece of your table	*	*	*	*
Logo on Dinner Ticket & Front of Program	*	*	*	
Opportunity for promotional item distribution to attendees – (Items subject to Approval of P.R.O. Kids)	*	*		
Opportunity to welcome guests or speak at event	*			
Exclusive recognition in the title of the event	*			

CORPORATE TABLE SPONSORSHIP

- One table for eight (8) guests
- Name in program
- Name displayed in the centerpiece of your table

AUCTION ITEM DONATION

- Name in program
- Name displayed on silent auction bid sheet or name announced by auctioneer for items selected for live auction. Live auction items will be chosen by the auctioneer.

Proudly Supported By

