

CELEBRATE CANADA

SAINT JOHN NEW BRUNSWICK



AT A GLANCE

OVER 100,000+ VISITORS ANNUALLY TO THE SAINT JOHN CANADA DAY CELEBRATIONS

FULLY INCLUSIVE AND FREE EVENT WELCOMING ALL WALKS OF LIFE FOR OVER A DECADE

ELEVEN DAYS OF CELEBRATION EMBODYING THE TRUE SPIRIT OF WHAT IT MEANS TO BE CANADIAN

JUNE 21

National Indigenous Peoples' Day
Taste of the Boardwalk Summer Kick-off

JUNE 22

Live Entertainment

JUNE 23

Sunday Jazz on the Boardwalk

JUNE 24

Saint-Jean-Baptiste Day
7th Annual Poutine Challenge
ECMA Monday

JUNE 25

Senior's Tea
NB Talent Tuesday

JUNE 26

Saint John Idol XVII

JUNE 27

Canadian Multiculturalism Day
Country Star Competition

JUNE 28 & 29

Canada Day Weekend

JUNE 30
CANADA DAY COUNTDOWN

JULY 1
CANADA DAY


Dear Mayor & Council,

We have united for 365 days to truly celebrate our country, with its apex surrounding our communal birthday, July 1. We have revelled in the past and celebrated the moment that built our nation. We now turn our attention to the future and take this as our guiding principle as we reflect on the future of our nation.

Only with your support do we have the opportunity to host Saint John's official Canada Day celebrations, embodying the true spirit of what it means to be Canadian. It would be a great pleasure to partner with you in delivering our region's most extraordinary annual event, which has consistently been the largest of its kind for over a decade. Whether your desire is to sponsor and brand a particular activity, or to support the festivities in general, we have a variety of methods to highlight your participation in making these events successful.

Please contact our Canada Day Headquarters via the information provided within, or complete our attached information sheet and return to us, so that we might elaborate upon our concept of working with you, and how we strive to make this Canada Day of the great excellence to date!

Yours very truly,
Saint John Canada Celebrations Committee








Heather Peterson, Committee Chair

CELEBRATE CANADA

SAINT JOHN NEW BRUNSWICK





PATRIOT PARTNER

\$5,000

-  Recognition as Patriot Partner in all advertising pre, during and post event
-  Banners/signage displayed, boardwalk & interior
-  Logo placement on event website
-  Web link to your company website
-  VIP seating for four guests and \$500 in gift certificates
-  Recognition by Emcee as Patriot Partner throughout July 1 Celebrations





KANATA PARTNER

\$3,000

-  Recognition as Kanata Partner in advertising pre, during and post event
-  Logo placement on event website
-  Web link to your company website
-  VIP seating for four guests and \$300 in gift certificates




MAPLE LEAF PARTNER

\$1,500

-  Recognition as Maple Leaf Partner on signage during and post event
-  Logo placement on event website
-  VIP seating for four guests and \$150 in gift certificates
-  Web link to your company website

MOOSE PARTNER

\$1,000

-  Recognition as Moose Partner on signage during and post event
-  VIP seating for two and \$100 in gift certificates
-  Logo placement on event website

FRIEND

\$500

-  Logo placement on event website

OTHER

\$_____

CELEBRATE CANADA

SAINT JOHN NEW BRUNSWICK

THANK YOU FOR YOUR CONTRIBUTION TO THE SAINT JOHN CANADA DAY CELEBRATIONS AND THE CONTINUED DEVELOPMENT OF OUR COMMUNITY!

PLEASE INDICATE YOUR LEVEL OF SPONSORSHIP:

- | | | |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | PATRIOT PARTNER | \$5,000 |
| <input type="checkbox"/> | KANATA PARTNER | \$3,000 |
| <input type="checkbox"/> | MAPLE LEAF PARTNER | \$1,500 |
| <input type="checkbox"/> | MOOSE PARTNER | \$1,000 |
| <input type="checkbox"/> | FRIEND | \$500 |
| <input type="checkbox"/> | OTHER | \$_____ |

Please make cheques payable to:

**The Greater Saint John Canada Day Celebrations Committee
c/o One Market Square
Saint John N.B.
E2L 4Z6**

**Please forward completed form via fax 506-658-3605 or email
info@sjcanadaday.ca with indicated contact information below:**

Business Name:

Contact Name:

Mailing Address:

Email Address:

WE LOOK FORWARD TO CELEBRATING CANADA DAY WITH YOU!