

October 14, 2020

Saint John, NB Mayor & Council
City Hall,
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Re: Proposal – Brunswick Square strategic partnership

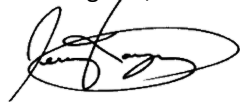
Dear Mayor and Council,

As you are aware, Brunswick Square has been the subject of much recent discussion. Appreciating the property is a focal point in the Uptown, we are very pleased the narrative has switched from one of displeasure to one of collective interest in bringing vibrancy back to the area. To this end, we would like to propose a strategic partnership with the City of Saint John and Region by way of a new committee comprised of members of the new Regional Economic Development Organization, the City of Saint John, and representatives from Slate.

Brunswick Square has been a significant contributor to the Uptown Saint John through the Business Improvement Areas Act (BIA). The property has contributed \$79,850 annually to the BIA over the last two years alone. It is our preference this annual contribution be re-allocated from the Uptown Saint John budget to the proposed committee to help fund the reimagination of Brunswick Square. Transitioning the property to one the City and Region can be proud of will take research, vision and planning. These funds can be used to invest in a strategic path forward with input from all members of the committee.

We are committed to the success of the entire Brunswick Square Complex and we are requesting feedback to this proposal on or before October 30, 2020. We look forward to formally discussing this proposal with council in the near future.

Best Regards,



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