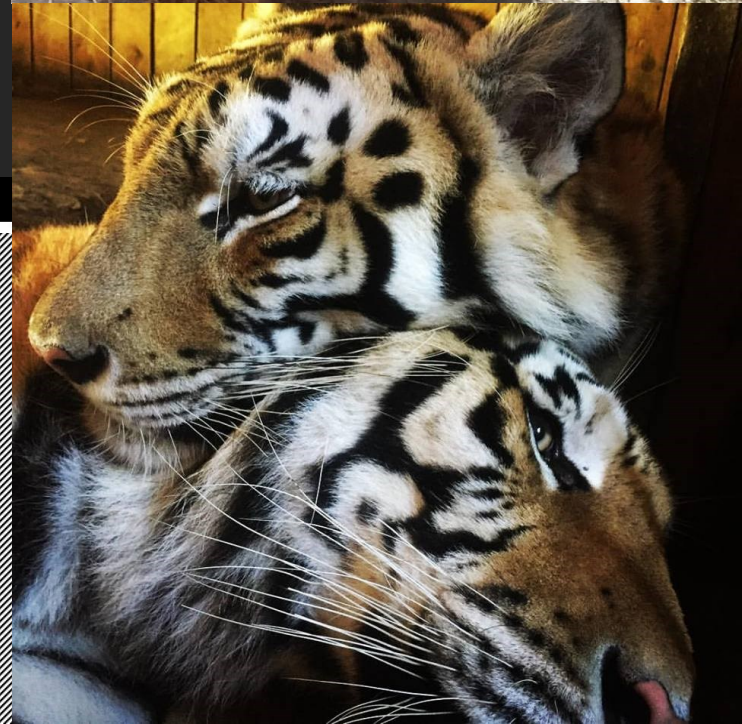


Cherry Brook Zoo of Saint John Inc.

The Zoo is dedicated to conservation, animal enrichment, education and recreation, through the protection and exhibition of animals, plants and their habitats.



Progress



- Organizational improvements:
 - Introduction of proper governance processes
 - Development of new by-laws
 - Institution of financial controls and reports
 - Addition of new Board members
 - Creation of working committees

Progress



• Operational improvements:

- New animals: Siberian tigers, lions, and wallabies. The reptile house, which was opened in 2016, is now full.
- Development of procedures and policies
- Recruitment of staff with specific skills
- Facility repairs and maintenance
- Introduction of the Outreach Program
- Recently awarded full accreditation from the Canadian Association of Zoos and Aquariums (CAZA)

“It’s clear to us that at the very heart of the organization is its commitment to the welfare of the animals in its care.”

CAZA’s executive director, Dr. Susan Shafer

Community Enrichment



- Currently focused on the development of education programs that will allow the children of the Greater Saint John area to with interact with the animals, teaching them about the plight of animals in our world today. This accomplished in a number of ways:
 - Special rates for Anglophone South/Francophone Sud districts - 2000 children from all the schools have visited the Zoo during the 2017/2018 season.
 - Special program for Pals in the Park students. 750 students visited the Zoo during the 2017/2018 school season.
 - Special rates for those members of Developmental Dynamics NB, Key Industries, and Family Plus.
 - Outreach - A new program initiated in 2017 involving zoo keepers visiting the schools. The rates charged for these services cover Zoo costs only.
 - Summer camps - Offered for all ages of children. 130 children attended Zoo camps in 2018.

Community Enrichment



- 25,000 visitors
- Employs 7 full time people and another 7 throughout the summer months. In addition, the Zoo is recognized as an organization that will hire people on employment programs to provide them with skills leading to other employment opportunities.
- Support of local businesses
- Partners with UNBSJ to provide the Biology program with other research opportunities.

Financial Information



2017 Audited Results

Total Revenues: \$438K

Gate \$223K (51%)

Donations \$136K (31%)

Grants \$ 43K (10%)

Forest School \$ 15K (3%)

Total Expenses: \$425K

Wages \$265K (62%)

Animal Care \$ 25K (6%)

Heat & Lights \$ 26K (6%)

Repairs & Maint. \$ 11K (2%)

Accreditation \$ 16K (4%)

Net Income: \$ 13K

Potential Capital Programs



Zoo Development

Short Range:

- Zoo architectural plan
- Improve accessibility
- Acquisition of work vehicle

Long Range:

- Native species area
- Renovations/upgrades of main buildings

Potential Capital Programs



Zoo Experience

Short Range:

- Outreach program expansion
- Animal feeding area
- Primate house
- Playground

Long Range:

- Expansion of cat enclosure
- Animal acquisitions
- Walking trails and lookouts

Zoo Supporters - 2018



Hampton Home Hardware

- Sherwin & Williams
- Hatfields
- Candwell Farms
- Lays Chips
- Home Depot
- AEA Pressure Wash
- FCS/B&N Flooring
- Stews
- Dennis Bridgeson
- Cannon Security Inc.

McGraths Tree Cutting

- Troys Roofing
- Rothesay Home Hardware
- Floor Fashions
- Coast Tire
- Canadian Tire West
- Urban Landscaping
- JR Home Improvements
- Loch Lomond Home Hardware
- KV Canadian Tire
- DC Painting
- Wyndham
- Pub Down Under
- Fundy Recyclers
- Loch Lomond Mitsubishi
- King Mazda

Fundy Region Service

- Pro Oil Change
- Georgia Straight - Line Paint
- Metcalf Glass
- Brookville
- Ritchies
- Grand Bay Home Hardware
- Ernie's Landscaping
- Fundy Bay & Gravel
- Scott Lawn Care
- Midi Construction
- Hi-Tech Security
- Halpin Construction