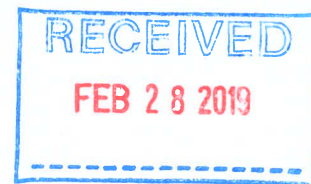


February 26, 2019

Mayor Don Darling
City of Saint John
PO Box 1971
Saint John, New Brunswick E2L 4L1



Dear Mayor Darling :

The City of Saint John is invited to participate in the 25th Edition of Communities in Bloom.

The program offers many proven benefits: an invaluable information exchange network on best practices, growth in civic pride, tangible improvements generated by community efforts, hands-on practical recommendations provided by the volunteer judges, promotion of your community, and amongst others, tools for continuous improvement.

Your community will also be invited to submit for special achievement awards and to apply for grants offered by our sponsors and partners.

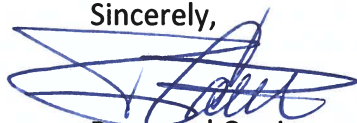
The registration form may be completed (by March 31st or later if requested) directly on-line at: <http://www.communitiesinbloom.ca/cib2019>; and click on Territorial/New Brunswick/Prince Edward Island /Newfoundland & Labrador edition.

The National Symposium on Parks & Grounds and Provincial, National & International Awards Ceremonies will be held in Yarmouth, Nova Scotia from September 25th to 28th, 2019, under the theme "Blooms by the Sea". We would be pleased to showcase your achievements and to celebrate your bloom rating and level.

Please feel free to contact us for more information or visit our website at www.communitiesinbloom.ca

Hopefully, you will join us as we celebrate 25 years of enhancing green spaces in communities.

Sincerely,



Raymond Carrière,
Founding President
Encl.

c.c. Marc Doucet, Parks and Landscape Manager





***An Invitation to participate in a program that will
showcase, involve and benefit your community***

Since 1995, communities have recognized numerous benefits from participating in the program:

Economic benefits

- Best practices and information exchange
- Valuable information and feedback from the judges
- Marketing, promotional opportunities and tourism promotion

Social benefits

- Increased civic pride, community involvement and improved quality of life
- Mobilization of citizens, groups, businesses and municipality working together
- Participation from all ages and walks of life learning more about their community
- Information exchanges with national and international communities

Environmental stewardship through the enhancement of green spaces

- Composting, plant nutrition and cultural practices
- Improving air quality
- Responsible use of water

Communities in Bloom will:

- ❖ provide a jury formed of two volunteer judges for an evaluation in July or August;
- ❖ supply an evaluation report, mention and bloom rating;
- ❖ communicate with the community throughout the participation process;
- ❖ provide access to a reputable information exchange network;
- ❖ promote the community during the 2019 Edition and the Awards Ceremonies
(Yarmouth, Nova Scotia – September 25 to 28, 2019)

Participating communities will:

- ❖ involve their community and prepare for the evaluation;
- ❖ provide lodging for the two volunteer judges for the evaluation (2 nights generally);
- ❖ provide transportation to and from the previous/next community or the airport
- ❖ pay a registration fee (based on population)

- ☐ Up to 1,000: \$395 + \$19.75 GST = \$414.75
☐ 1,001-5,000: \$485 + \$24.25 GST = \$509.25
☐ 5,001 - 10,000: \$595 + \$29.75 GST = \$624.75

- ☐ 10,000 + population: \$750 + \$37.50 GST = \$787.50
☐ Friends (Non Evaluated): \$250 + \$12.50 GST = \$262.50

Please visit www.communitiesinbloom.ca/cib2019 for the online registration form