



# Presentation to SJ City council

A review of 2018 and what's next for 2019 and beyond

# Goals of this presentation



To inform the city council about the unique value proposition and mission that SJTL brings to Saint John and New Brunswick



To talk about the success and challenges of the Tool Library



To introduce the Community Build concept and pitch a culture of barn raising for our community

Our mission: to inspire, equip  
and revitalize our  
neighborhoods

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+ 15-40%

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Our members rock!

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# A great value proposition for SJ

- Affordable access to nearly any tool you need to fix up a home
- We don't have customers, we have members. Members make good citizens, customers make sales targets. This is about community
- Addressing environmentalism (next slide)
- No other tool library in NB! On the cutting edge of a sharing economy movement that started here in SJ.
- A place to learn essential DIY skills in

What's that about  
environmentalism?

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# Carbon Footprint of Owning vs. Sharing



#ACCESSOVEREXCESS





Precious  
Plastics SJ  
coming  
soon!





Classes you said?

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# Our Successes

- 120 members in 8 months. Need 270 annual members by June 2020
- 1400 completed loans
- 12 renovations supported
- 2 businesses fully renovated (Visitors on Union and 1 more coming soon)
- 90+ people in classes
- Starting a renovation and construction team
- The Community Build (coming later)
- 8 jobs created including 3 external jobs un related to SJTL





sjtools

Saint John, New Brunswick

sjtools Check this out guys! This is LITERALLY why we exist! So many revitalization goals realized in this post :)

#Repost @scrawford29 • • • • •

Shoutout to @sjtools for helping us get the DIY parts of this project done at a fraction of the cost of the last one!!

Know somebody looking for a 2 bedroom rental Uptown? This is a whole house, with laundry & parking. Contact

@weavercrawfordcreative for more info.

#Repost @weavercrawfordcreative on

Instagram: "she cleans up alright

#hardinghouse 🏠🔧🏠 . . . . . we're looking for tenants - 2 bedrooms, new kitchen and bathroom, and parking in Uptown..."

..... #toollibrary #toolrevolution #DIY

#saintjohn #inspiration #imagination

#homedecor #exteriordesign #revitalize

#restore #rebuild



Liked by dachs\_republic and 62 others

JANUARY 23

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 weavercrawfordcreative

 scrawford29

# Our challenges

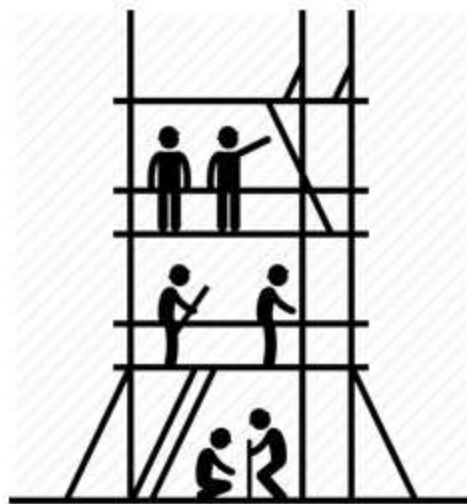
- Grey area in community development funding streams.
- Lack of willingness to collaborate by some other groups.
- Awareness of our library and shop features/existence



# SJTL

## Impact In the next 5 years

- T Connect 200 people to training and work
- T Do 5 or more community builds (100k+)
- T Fix 100 broken windows (30k)
- T Fix 100 doors (30k)
- T Connect 20 students to apprenticeship
- T Seriously raise the bar for trades competency and DIY potential among our residents





Our big event, The Community Build!





<https://youtu.be/bz5g5n2ewb8>























# So what is our ask?

- Help us form this Community build and barn raising thing further. A couple of thoughts on how
  - What about these boarded up homes? Can we mobilize a build around these to make them into a CO-OP housing solution?
  - Procurement. With no major donors yet, we lack building materials to help homeowners who can't afford their own. Owning a home is only half the battle!
    - Rundown housing can literally ruin the psychology of the people who live in their neighborhoods..
- Help the Tool Library become a de facto piece of the cities infrastructure! Let's think long term about it being a municipal library or extension of the existing library systems.