

Tee Off for Mental Health

Sponsor Invitation Package

Supporting the Canadian Mental Health Association of New Brunswick Saint John office



Rockwood Park Golf Course

September 18th, 2020

We invite you to put your head in the game for mental health!



This fall, we will once again host ***Tee Off for Mental Health*** at the Rockwood Park Golf Course. On September 18th, 2020 members of the community will have the opportunity to take part in a fundraising effort to support the Canadian Mental Health Association of New Brunswick (CMHA of NB) Saint John office. Great strides have been made in recent years towards recognizing the critical role mental health plays in our overall well-being and quality of life. Yet despite many advances, discrimination and stigma remain a reality for those living with mental illness. ***Tee Off for Mental Health*** raises funds, increases awareness, and encourages acceptance and support for individuals and families struggling with mental health issues.

Founded in 1918, the Canadian Mental Health Association (CMHA) is a national charity that helps maintain and improve mental health for all Canadians. As the province-wide leader and champion for mental health, CMHA helps people access the community resources they need to build resilience and support recovery from mental illness.

Tee Off for Mental Health will see teams from a cross section of people from the greater Saint John area. This tournament will attract 32 teams made up of companies, emergency services personnel and individuals from New Brunswick. This is your opportunity to get involved and become a sponsor. By becoming a sponsor, you will be recognized in partnership with Canadian Mental Health Association of New Brunswick Saint John office in assisting in one of our communities' greatest need - mental health!

We want your company to be part of ***Tee Off for Mental Health!*** Please take this opportunity to review our sponsorship package and become involved. CMHA of NB has workshops such as *Changing Minds*, *Working Minds TOGETHER* and education programs such as *Engaging Families in Recovery*, *D2R: From Dependency to Recovery*, *Living Life to the Full* and many others! You will be contributing to an organization that promotes "Mental Health for All".

















Get involved and lets all make a difference in our community.

Sincerely,

Handwritten signature of Cst. Marc Hussey.

Cst. Marc Hussey
Saint John Police Force
Chair, Tee Off for Mental Health

Package Entitlements **

| | TOURNAMENT SPONSOR | DINNER SPONSOR | HOLE-IN-ONE SPONSOR | GOLD SPONSOR |
|--|---|---|---|---|
| RECOGNITION AS TOURNAMENT SPONSOR IN ALL PROMOTION |  | | | |
| CATEGORY EXCLUSIVITY |  |  |  |  |
| RECOGNITION AS DINNER SPONSOR IN ALL PROMOTION | |  | | |
| RECOGNITION AND WELCOME REMARKS |  |  |  |  |
| YOUR COMPANY LOGO ON EVENT POSTER *** |  |  |  | |
| YOUR COMPANY LOGO ON HOLE SIGN |  |  |  |  |
| YOUR COMPANY LOGO ON THE BANNER AT CLUBHOUSE AND LILY LAKE PAVILION |  |  |  |  |
| COMPANY LOGO ON ALL MARKETING COLLATERAL - SOCIAL MEDIA, WEBSITE, EVENT PROGRAM AND GOLF SCORE CARD *** |  |  |  |  |
| YOUR COMPANY WILL RECEIVE A MENTAL HEALTH WORKSHOP OR PROGRAM FACILITATED BY CMHA OF NB |  |  | | |
| ONE TEAM ENTRY (4 PLAYERS) |  |  |  |  |

** For Sponsorships of Monetary Value.

*** Timelines must be adhered to - deadline for event poster April 15th.

Please contact Dawn O'Dell dawn.odell@cmhanb.ca

Your company logo required in a Vector "API" or High-Resolution Image.