

M&C No.	M&C 2024-310
Report Date	January 08, 2025
Meeting Date	January 13, 2025
Service Area	Utilities & Infrastructure

SUBJECT: Tri-Party License Agreement – Aquatic Centre

EXECUTIVE SUMMARY OF COMMITTEE OF THE WHOLE REPORT FOR OPEN SESSION OF COUNCIL

Management of the Aquatic Centre have identified a revenue opportunity and have negotiated a fee for the right of a media company to place digital advertisements in the pedway adjacent to the Aquatic Centre. Whereas the City is the owner, the City is also a party to the agreement.

COUNCIL RESOLUTION

RESOLVED that the city enter into a Tri-Party License Agreement generally in the form as presented to Committee of the Whole on January 13, 2025 for the pedway space located at 50 Union Steet, Saint John, with Saint John Aquatic Center Commission and JDS Media Inc., and that the Mayor and Clerk be authorized to execute the said Tri-Party License Agreement and any documents ancillary thereto.