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Submitted on Mon, 12/23/2024 - 01:44

Submitted by: Anonymous

Submitted values are:

## About Person/Group Presenting

**First Name:**

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**Last Name:**

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**Name of Organization/Group (where applicable):**

Stevie Go Go

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No

## About your Request

**Topic of Presentation:**

Expanding Stevie Go Go to Saint John

**Purpose for Presentation (what is the ask of Council):**

Proposal to Expand Stevie Go Go Tuk Tuk Sightseeing Tours to Saint John

Prepared for:

- City of Saint John

Submitted by:

Stevie Go Go Tuk Tuk Sightseeing Tours

### Overview of Stevie Go Go Tuk Tuk Sightseeing Tours

Stevie Go Go Tuk Tuk Sightseeing Tours is a thriving local business offering unique, eco-friendly, and engaging tours of the region's most popular attractions. Our fleet of 6-passenger electric tuk tuks is designed for comfort, safety, and sustainability. Each vehicle is equipped with seatbelts, ensuring a secure ride, and operates at a maximum speed of 32 km/h, ideal for scenic and urban tours.

We propose to expand our operations to Saint John, creating new opportunities for tourism growth and community connectivity while promoting sustainable transportation initiatives.

### Proposal Objectives

This expansion seeks to:

1. Introduce Scenic Tuk Tuk Tours to highlight Saint John's iconic attractions, such as

the Reversing Falls Rapids, Uptown Saint John, and the 506 Container Village, providing an engaging and sustainable way to experience the city.

2. Partner with Municipal Authorities to access green transportation grants and subsidies to offer free or low-cost transportation services for specific routes, benefitting both locals and tourists.

3. Secure Permissions for Safe Use of Paths and Streets to navigate Saint John's most popular tourist areas, ensuring safety and minimal disruption to traffic.

### Key Benefits of Expansion

#### 1. Boost Local Tourism

Stevie Go Go Tuk Tuk Tours will enhance Saint John's tourism experience, encouraging visitors to explore more of the city, extend their stays, and contribute to the local economy.

#### 2. Sustainable Transportation Initiative

Our electric tuk tuks are eco-friendly, producing zero emissions and operating quietly. This expansion aligns with Saint John's green transportation goals and offers an innovative way to reduce environmental impact.

#### 3. Free or Subsidized Transportation Program

By leveraging municipal green grants and subsidies, we propose to establish a free or low-cost transportation route. This program would serve as an inclusive service for locals and visitors, offering an accessible and sustainable way to travel within a designated area of the city.

#### 4. Safe and Comfortable Design

With seatbelts for all passengers and a controlled speed of 32 km/h, our tuk tuks provide a safe and leisurely experience, ideal for urban and scenic routes.

#### Proposed Tour and Transportation Routes

##### Primary Tour Focus Areas:

1. Reversing Falls Rapids: A natural wonder that draws thousands of visitors annually.
2. Uptown Saint John: A vibrant area showcasing historical landmarks, art galleries, local shops, and restaurants.
3. 506 Container Village: A creative hub for shopping, dining, and entertainment, perfect as a starting or ending point for tours.

##### Free Transportation Route Proposal:

- A designated route offering free tuk tuk rides for both locals and visitors, connecting key points of interest such as Uptown Saint John, the 506 Container Village, and nearby attractions.
- The route would operate with financial support from green transportation grants and municipal subsidies, ensuring accessibility and sustainability for all users.

#### Funding and Support Opportunities

1. Access to Municipal Green Transportation Grants

Stevie Go Go Tuk Tuk Tours is an ideal candidate for funding under green initiatives

aimed at reducing emissions and promoting sustainable urban transportation. We propose collaboration with municipal authorities to secure these grants and implement eco-friendly solutions for Saint John.

## 2. Subsidized Free Transportation Program

We request municipal support to subsidize a free tuk tuk route, making transportation accessible to all. This program would align with the city's inclusivity and sustainability goals, providing a valuable service to residents and visitors alike.

## 3. Infrastructure Support

To ensure the success of this expansion, we request:

- **Permission to Access Key Paths and Streets:** Approval for safe use of designated routes, particularly those leading to the Reversing Falls, Uptown Saint John, and the 506 Container Village.

### Partnership and Collaboration Opportunities

#### Envision Saint John

- Collaborate on marketing and promoting tuk tuk tours as part of Saint John's tourism portfolio.
- Joint campaigns to emphasize eco-tourism and green transportation.

#### 506 Container Village

- Establish the Container Village as a key stop for tuk tuk tours, creating a seamless link between visitors and local businesses.
- Co-develop special tour packages to encourage visits to the village and surrounding attractions.

Expanding Stevie Go Go Tuk Tuk Sightseeing Tours to Saint John represents an innovative and sustainable opportunity to enhance tourism, promote green transportation, and serve the local community. Our eco-friendly tuk tuks provide a safe, charming, and accessible way to explore the city, while a subsidized transportation route would further benefit residents and visitors alike.

We are eager to collaborate with Envision Saint John, 506 Container Village, and municipal stakeholders to bring this proposal to life. Thank you for considering our request.

Stevie Go Go Tuk Tuk Sightseeing Tours

Stephen Devlin

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[sarniasteviegogo@gmail.com](mailto:sarniasteviegogo@gmail.com)

We look forward to discussing this proposal further and contributing to Saint John's vibrant tourism and community development.

**Background Information:**

Was on Dragons Den

Been in operation for 3 years in Ontario

Red tape stopped the business from operating

**Are you making a request for funding?**

Yes