



The Glenn Carpenter Centre

The YMCA Glenn Carpenter Centre is a hidden gem: a forested hideaway with a sparkling private lake just minutes from Saint John's city centre. The site includes a rustic lakefront lodge, picnic shelter, washroom/ change facilities, hiking trails, sports field, archery range, gaga ball and the beautiful Ashburn Lake - all within 220 acres of the Acadian Forest. Each summer the YMCA Glenn Carpenter Center is home to Y Summer Day Camp. Here is where youth escape to connect with nature in the great outdoors while enjoying canoeing, paddle boarding, water trampolining, swimming, hiking, recreational sports, and so much more. Currently 80% of our participants are Saint John Residents.

This amazing asset was donated to the Y by Glenn Carpenter in 2000 with a vision to be a place where inner city youth would come to build connections with nature, friends and life-long skills, a place they belong. Providing new experiences, opportunities to make new friends and new challenges shape campers into confident, independent kids.

New Multi-Purpose Facility at the Glenn Carpenter Centre

Construction of a new 8,000 square feet multi-purpose facility. The building will have three multi-purpose rooms, office space, meeting room, washrooms, and a kitchen. The purpose of the building is to be able to have the facility open all year long, expand current offerings and develop new programs, becoming the leading centre in educational experiences for the whole community.

This project aligns with three of the Council Priorities (Grow, Green and Belong)

Grow

Our plan is to expand current offerings and develop new programs, becoming the leading centre in educational experiences. These important services will support population growth.

The programs and services to be offered at the Glenn Carpenter Centre will focus on the following to achieve our vision:

1. Employment Training for Newcomers
2. Workshops and Language for Newcomers
3. Certification and Leadership Development Programs
4. Outdoor education After School Program (90 new spaces)
5. Health & Wellness Programming
6. Community Events & Rentals



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The building will be used 7 days a week. This allows the Y to provide over 90 hours of new program time per week, which allows us to extend our reach from 1,000 people to over 5,000 people each year. This excludes the new initiatives identified below to have all of Saint John residents enjoy this amazing community asset.

Green

The YMCA is taking an active step to reduce our carbon footprint of all its facilities, and the new Multi-Purpose Facility at the Glenn Carpenter Centre will be no exception.

The building is being designed with various elements to ensure energy efficient operations such as the windows we are placing in the facility, the heat pumps, an ICF foundation, a metal roof and of course the insulation.

Throughout the entire facility we have and will continue to contribute to such things as rock gardens for water flow, rain collection systems and gardens. Our programming will also incorporate education in all areas of environmental stewardship and how to reduce your carbon foot print.

Belong

The new Multi-Purpose Facility will foster diversity and inclusion provide more recreational programming opportunities to our community, through the following activities:

- 5,000 Y members with access to outdoor programs all year long (wellness, active and educational)
- 1,600 children connected to the outdoors through after-school and summer day camp programming
- Environmental Awareness, Team Building, Health and Well-Being, Learning in Nature, Experiential Learning
- Learn history and traditions and Indigenous knowledge related to the natural surroundings
- Connect partners including, Duck's Unlimited, ACAP, New Brunswick Conservation Council, Department of Fisheries and Oceans, New Brunswick Aboriginal Peoples Council, Ball's Lake Fishing Club, New Brunswick Trappers and Fur Harvesters Federation, Archery New Brunswick, UNBSJ, Hammond River Angling Association/ Conservation Centre, Anglophone South School District.
- The Multi-Purpose Facility is not limited to these activities and there is opportunity to support arts and culture programming in this space.



Community Access Highlights

The Glenn Carpenter Centre offers a variety of programs and events to foster inclusion, health, and wellness, ensuring broad access to all:

Signature Free Event: Healthy Kids Day

Target # Participants - 600

- A yearly celebration held in partnership with the City of Saint John, promoting active lifestyles and family engagement.
- **Impact:** Over 600 community members participate annually.

Other Community Events and Activities:

Target # Participants -1,000

- **Fishing Derby:** A beloved tradition drawing approximately 300 participants.
- **Loonie Loops Trail Run:** Open to runners and spectators in partnership with Saint John Trail Running, with 450 participants annually.
- **Family Events:** Seasonal gatherings like Fall Fest and snowshoeing events engage 100-200 families each time.

Expanded Community Access Initiatives:

Target # Participants – 70,000

- **3-Day Pass for Saint John Residents in 2025:**
 - Available through the City website, providing access to Centre amenities (excluding registered programs).
 - **Potential Reach:** Up to 70,000 residents.
- **Subsidized Access for (25) ProKids:**
 - Financial support ensures every child can attend day camps and after-school programs, regardless of financial barriers
- **Monthly Community Program:**
 - Open to all citizens of Saint John to take part in outdoor programming once per month delivered through volunteers or community partnerships
- **Passport to Parks Participation:**
 - Participation in Passport to Parks City initiative
- **Facility Rentals for Non-Profit and City of Saint John**
 - Subject to availability



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Membership and Subsidized Programs

Target # Participants – 1,700

The Centre also prioritizes accessibility for YMCA members and program participants:

- **Subsidized Y Memberships:** 30% of memberships are subsidized, enabling approximately 1,500 members to enjoy the Centre's facilities and programs.
- **Subsidized Afterschool Program –** (90) space Afterschool Centre with subsidized access for those that need it.
- **Stay Strong Program:** Offered in partnership with Horizon Health to support 50-100 participants in regaining strength and wellness.

Educational and Skill Development Opportunities

Target # Participants – 1,250

We focus on providing life-enhancing skills and certifications for the broader community:

- **Community Courses:** Canoe/Kayak Certification and Wilderness First Aid are available, benefiting 50 participants annually.
- **School Field Trips:** Hosting 1,200 students yearly for outdoor learning experiences.

Building Community Through Partnerships

Target # of Participants – 1,300

Collaborating with local organizations and donors, we enhance the Centre's reach:

- **Donor and Volunteer Events:** Celebrating community contributions, hosting 50-100 people per event.
- **Subsidized Day Camps and After-School Programs:** Ensuring accessibility for all children through partnerships and subsidies. Reaching over 1,500 children per year. Last year 38% were subsidized to attend day camp at the Glenn Carpenter. The YMCA is committed to breaking barriers and ensuring every member of the community has the chance to connect, grow, and thrive through our programs and facilities.



Recognition

On a prominent wall of the newly constructed Multi-Purpose Facility, there will be a significant acknowledgement installation with nameplates of donors. Nameplates will vary in size and reflect different levels of giving.

Secondary, with the level of ask from the City of Saint John at \$125,000 there is the opportunity for naming of the main room in the new Multi-Purpose Facility.

We want to make sure donors of this project are acknowledged appropriately and invite the opportunity to discuss further what would be meaningful for you.

Key Measurable Economic Benefits

Expanding the offerings and developing new programs at the Glenn Carpenter Centre can yield significant economic benefits. Here are the top four key economic benefits:

- Enhanced Employment Opportunities - By providing employment training programs tailored to immigrants, the center will directly improve their employability, leading to higher employment rates among participants, contributing to the economy through spending and taxes, and filling labor shortages in high-demand areas, thereby boosting productivity and economic growth.

We will measure enhanced employment opportunities by tracking the employment rate of program participants within six months of completing the training, and compare it to the baseline employment rate of newcomers who did not participate in the program.

- Increased Community Integration and Retention - Programs like workshops, language training, and informational sessions help newcomers integrate more effectively, reducing turnover and increasing the likelihood they will stay and contribute to the local economy, while a supportive environment helps retain skilled immigrants who might otherwise relocate, ensuring their skills and talents benefit the community.

We will measure the effectiveness of these programs by tracking the retention rate of newcomers in the community over a specified period, and compare the retention rate of participants in the centre's programs to that of newcomers who did not participate.

- Boost to Local Businesses and Services - Participants in the center's programs will likely spend money locally on housing, food, transportation, and other necessities, boosting local businesses, while the centre can create partnerships with local



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businesses for internships, job placements, and service provisions, fostering a symbiotic economic relationship.

We will measure this impact by surveying local businesses to track changes in revenue and the number of participants from the centre engaging with their services, as well as monitoring the number and success rate of partnerships formed between the center and local businesses for internships and job placements.

- Job Creation and Economic Activity from Centre Operations – The project will create 58 jobs from construction and at least 11 new jobs from operations.

We will measure this is be evaluating the number of new positions created and how many workers are on-site during construction.