

From: City of Saint John, New Brunswick <webform-noreply@saintjohn.ca>
Sent: Monday, November 25, 2024 8:47 PM
To: Common Clerk <commonclerk@saintjohn.ca>
Subject: Webform submission from: Request to Present to Council Form

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Submitted on Mon, 11/25/2024 - 19:32

Submitted by: Anonymous

Submitted values are:

About Person/Group Presenting

First Name:

Jianheng

Last Name:

Ma

Address:

Saint John, New Brunswick
Canada

Day Time Phone Number:

Email

If you do NOT wish to have your personal information (address, phone number, email) become part of the public record, please check this box.

Yes

About your Request

Topic of Presentation:

Recent finding on Child Poverty

Purpose for Presentation (what is the ask of Council):

To whom it may concern,

I hope this message finds you well. I am Alexander Ma, a junior in high school and a resident of Saint John. As an enthusiast for economic development, social equality, and policy, I began an investigation on Saint John's child poverty issue, including its root causes and potential solutions that can be adopted by stakeholders. I would like to share the work "Multi-Sectorial Approach in Addressing Child Poverty: A Case Study on Saint John, Canada" with you.

I am eager to translate my research into meaningful action and share this with you. Child poverty is a critical issue in our community, and I believe that with strong momentum and a unified approach, we can make a lasting impact.

Background Information:

In this research, I found that the fundamental causes of child poverty in our community are the disparity of wage and cost of living, as well as family composition and structure. The paper also finds a "collective impact approach", in which stakeholders such as businesses, NGOs and the government sector should work together toward a common goal while each performing their own part in carrying out their duty and supporting other stakeholders. The research also contains a survey to reflect the public perception of the poverty issue, which presents several notable insights and underscores the urgency of the issue.

The validity of the paper is ensured, as I have reached out to many industry professionals and members of the academia during the research, such as Mr. Paul Born of the Tamarack Institute, the Business Community Anti-Poverty Initiative of Saint John, Ms. Frances Westley, professor of social innovation at the University of Waterloo, and many other industry professionals and anti-poverty leaders.

Are you making a request for funding?

No

File Upload

[Multi-Sectorial Approach in Addressing Child Poverty- A Case Study on Saint John, Canada-1.pdf](#) (1.1 MB)