

SUBMISSION TO COUNCIL FORM

ABOUT PERSON/GROUP

First Name: **Lily** Last Name: **Lynch**

Name of Organization/Group (where applicable): **Winter Love SJ**

Mailing Address: **36 Water Street**

City or Town: **Saint John** Province: **New Brunswick** Postal Code: **E2L 5S2**

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☐ If you do **NOT** wish to have your personal information (address, phone number, email) become part of the public record, please check this box.

ABOUT YOUR SUBMISSION

Topic of Submission: **Winter Love SJ – Approval by Council for Road Closure with combined Special Events Licensing on Saturday, February 9, 2019 (all day event)**

Purpose for Submission (what is the ask of Council):

To facilitate our first annual Winter Love SJ, we are asking Council for their approval for a road closure with liquor licensing for the section of Water Street between King Street and Princess Street. The road closure will enable us to create an atmosphere where the public can participate in the full scope of the festival as listed below. We are in the phases of executing on our plans and have all required forms ready to execute and send however we wanted to bring this forward to Council first. We have already initiated contact with our insurance provider, the Fire Marshal regarding their requirements, the Saint John City Police with regards to our Street Closure application and the Licensing Officer for our Special Events Licensing.

We will be submitting these applications once we receive approval by Council.

Executive Summary:

The mission of Winter Love SJ is to foster a love of winter in the hearts of Saint Johners through bringing community together during a time which can often be isolating and lacking in activities. Our event intends to create an environment for Saint Johners to reconnect in the

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dead of winter and positively impact wellbeing.

To achieve our mission Winter Love SJ is hosting Saint John's first annual snOlympics, a retro snowsuit contest, live music truck, "snow-ga" and an awards event. Sankara's cultural street-food vendors will be on site along with a b(ee)rrrrr garden, roasting lamb spit (led by a Syrian Chef of Sankara), cozy bonfires, and support from the BunkHaus Hostel + Cafe. The snOlympics will be sponsored by local businesses, agencies and organizations. We are aiming for 500 attendees in 2019 but hope to grow in years to come. WinterLove SJ will add one more reason for suburbanites to consider moving and spending time in the Uptown core which will only benefit all efforts in creating a vibrant and attractive city for locals and newcomers alike – and through all seasons. Just as Moonlight Bazaar brings community together in the summer, Winter Love SJ will bring us together on February 9th, 2019 on Water Street.

We will bring our site plan to the presentation.

YOUR SIGNATURE

Signature: Lily Lynch

Date: 2018-11-29