



November 20, 2024

Your Worship and City Council,

Uptown Saint John Inc. is the business improvement association (BIA) who represents over 600+ businesses in approximately 26 blocks of the central business district.

The BIA and our collective voice are proponents of public improvements and that of investment from private developers. However, we are seeking that in tandem with these projects a percentage of the cities marketing and/or capital budget be allocated to support impacted businesses in advance of, and for the duration of construction. We are also seeking a point of contact for issues arriving, parking, notices, updates and any other elements that affect the day-to-day operations of our small businesses.

We have attached a few examples of what other cities have adopted:

<https://www.toronto.ca/business-economy/business-operation-growth/business-incentives/construction-mitigation-grant-program/>

<https://cdn.halifax.ca/sites/default/files/documents/city-hall/legislation-by-laws/2018-005-ADM.pdf>

We request that council ask staff, as part of individual capital projects, that funds be set aside or budgeted to support of a specified marketing plan and/or initiatives that support business during infrastructure renewal projects and that of private development in the area.

Regards,

A handwritten signature in black ink, appearing to read "Nancy Tissington".

Nancy Tissington
Executive Director

on behalf of the Board of Directors, USJI

cc: USJI Board of Directors