

From: City of Saint John, New Brunswick <webform-noreply@saintjohn.ca>
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To: Common Clerk <commonclerk@saintjohn.ca>
Subject: Webform submission from: Request to Present to Council Form

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Submitted on Wed, 11/06/2024 - 19:25

Submitted by: Anonymous

Submitted values are:

About Person/Group Presenting

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If you do NOT wish to have your personal information (address, phone number, email) become part of the public record, please check this box.

No

About your Request

Topic of Presentation:

Optional Economical Innovations within the built environment.

Purpose for Presentation (what is the ask of Council):

The purpose of the presentation is to allow council to be informed of some potentially different ways of helping our city grow. Aiming towards creating passive income for the citizens and general employees everywhere within the city.

The aim is to enable zero homeless or jobless numbers within the city limits by enabling the city of Saint John as a universal employer, willing and able to provide work for pay regardless of circumstances.

The aim is to apply this concept towards all city contracted workflow to enable better public transparency and to enable a new rationale for contractors to highlight and showcase their work. Creating costs savings through common sense observations. Enabling management access to the critical information needed to manage the boundary conditions of the problems they are confronted with daily.

So.. as many times staff has said they need better data, this is a means of collection. It's also a means of enabling an additional set of opportunities for the future. Creating future jobs from refining the raw data into trends or new products. An example is to create an interactive tourism activity for cruiseship passengers or visiting school kids. Where they can tour the city, and see what happens behind each building, how every part of it works, so that their little wolf curiosity can be fed. Enabling them to grow stronger and wiser for the practical real history that they are absorbing.

So- say you see a QR code on a brick on the ground, and you get your phone out, and scan it. It takes you to a website, where you can find the history of that brick, all the way back to the whole the clay was dug from and the power supply that enabled the kiln, to the supplier of the kiln, a web of history that can't help but teach. Now it might also have a paid bit explaining why everything was done in a certain way, and even an option to follow a labourer through a day's work, to see what progress was made. This technology all exists, it's the connections that enable it to work together within the system that doesn't. I would like this concept of creating an I.P based pension system, to enable the workforce a 3rd party income stream that isn't directly dependent on their employer good management to keep flowing. Creating a living resume for each worker, to turn them into authors, and their employers into brokers, and the projects into publishers houses. Enabling opinion based answers to be bought and sold throughout a digital marketplace, where there is a system for future profit sharing to enable, accountability, efficiency, legitimate peace of mind of process. A feedback system for more rapid improvement, because without negativity you don't have the light of understanding on what needs to be improved.

So the ask

Would Council support the addition of this style of pension in their union collective agreement, and for their 3rd party contracts.

Questions.

Would turning the workflow of the city into a reality tv documentary provide value longterm, and short term? {better things to do for tourists, better reasons to have international tourists} (new local content for the locals to watch too). After watching or interacting they can pay with \$\$ or by creating a sub product about what they were watching, creating an infinite loop of possible products. As each tourist adds to it, building upon it so that in a 100 years, after 100,000,000 tourists have visit it, and interacted that becomes it's own sort of attraction. Enabling those people the opportunity to be lost down the rabbit hole of history, is that the wrong type of legacy to be creating?

So what are the barriers to success?

#1- if council agrees and the mayor agrees, that's one barrier dissolved.

#2 If councils act as one voice and informs the province that this is their new plan, atleast elements of it, towards combating local homeless, mental health, the overworked emergency services, it enables a new focused refinement of education, while planning some fun events. Hopefully creating a world leading trend towards smarter citizens, better cities.

#3 Create competitions to use "waste" to create "value" via "art", and "functional art".

Enabling each of these competitions to have their end product registered with the City of Saint John (Made within Trademark), and enabling the city to have an additional source of income, while empowering their citizens by leveling up their products that they create. Enabling a 100 year + of competitions that allow the locals, and encourage visitors to enter the competitions in acts of creation, logic, reasoning, comedy, trolling, etc... The competitions are digitally run and managed as most are just systems of comparisons. The same sort of logic used to think about management problems. This just creates additional datapoints on which to create reasonable conclusions about.

So while we may get a museum, shouldn't we get a museum that is a living museum, or a school that is a living school? It's 2024, data management is cheap compared to 1924. The value remains the same, very useful in managing inflationary costs, while enabling savings through information management observation, aka pattern recognition. Patterns are how we operate, knowing the traffic flow patterns enables people to operate motor vehicles at speeds capable of mass casualties, without it occurring.

A.I needs good information, a city administration infrastructure (A.I) needs good information for good results. Garbage in, garbage out!

So.. enabling the citizens, and employees to tell their story, and let the city trademark it, register it, and market it. Enabling the public general access to the process by auctioning off a partial stake, the first short term return on the concept. The longterm stake develops the living history of city. Which is useful in a simulation to enable both the citizens and the employees better understanding and more common ground to fund successful economic ventures. "Life hacks" for everyone because why make life harder on each other?

Enable a future that doesn't exist today, for tomorrow by working together, warts and all, towards a common opportunity as a city, province, country and world.

Background Information:

Johnson Engineered Solution Limited is a local engineering consulting firm that has been serving the city and its residences for over 30 years. Our moto is engineering management consultants, building bridges between the present and the future.

The firm has noticed that information retention is an issue that is a concern, as projects don't tend to retain their creation information for future work. {trade secrets}

The firm was involved in the deconstruction of a Church in St. Stephen and salvage was being extracted. Those artifacts from the past, don't have a system in place today for their easy replacement. Limited number of local experts exists, and the barrier to success are not low, limit budgets, high expectations, low numbers of real projects. So understanding that, over the last 3 years the firm has been engaged in problem solving the concept, so that it would be ready for public review and consideration. A means for those artists who create those artifacts to do so again. Using tourism both locally based and digitally based to gain access to new revenue stream by providing the trade secrets of creation, and becoming a micro educational experience.

See the church that they moved into... has white plain walls, and limited interior décor. The concept of enabling the décor to be a living interactable learning opportunity isn't new, it just requires cooperation and trust. Books have the answers. So why not simulations for assessable learning? Creating that link, for the future generations is a matter of something today, because if it doesn't start... it can't exist.

The firm deals with heritage buildings, and it's a tourism based concept. It's just not 1924, and there alot of history that is lost. It still gets lost because we don't retain it, and persevere it, it's too expensive. So.. that's the challenge, to create an economic system that will enable the construction workers on site, to wish to "play ball" and be part of the team, full and faithfully, also rightfully. Vs them being asked to record and do all this work for no additional pay, or perks. The pay and the perks are a function of the future economic interactions. Perhaps they influence it, by having very valuable, demanded content, or content where the number of people is significantly higher who are likely to come in contact with it. This enable them an additional revenue stream long-term, and a reason to behave or not, as they have a witness to their actions, so as to stand by them in their defense. Less mistakes potentially made to create mental stress, while enabling mistakes to be opportunities for improvement, for next time, instead of maintaining the quality control of the mistake.

The concept is that if there is another source of revenue besides the tenants, or the developers that the building supply chain can tap into, then that will create an opportunity for an exchange of economic weight for the creation and maintenance of construction. No longer front loaded, but blended, and not from the developer/owner but the local ecosystem. Upgrading the value of the real estate, as the product is not the same as something that doesn't generate you passive income.

Over the last 3 years, reaching out to various levels of government the firm hasn't made if far with this concept. It needs a community to change the world. The firm would make money from this concept in a number of ways.

#1 by being a user, to enable our work product to registered via (building inspection), and put up on the server as a digital product for sale, typically at the cost of creation. Where that may be offset if the user creates an additional work product that becomes a sub-product of the first product, to enable the users of that sub-product to fund, the work of the main product, to the point that the main product has maintained their market value.

#2 by creating new work product competitions ideas to test the limits, and host different innovations. A sample may be recycling a trick from Notre Dame. Creating a competition where 100's of entries are used to create a required piece and the spares are kept incase of need. Rather than just commissioning one work, commission many, and auction off those not used as a fundraiser event. This enables the interior décor to be replaced and enables the rural and local artisans an outlet for their passion. It also enables research data for "fire testing, and other engineering questions" where data is key, to not making false assumptions.

#3 having a foundershare within the system, which enables the firm a degree of control to maintain the vision, and providing a valid rationale for investment of mental energy.

The vision is a world wide encyclopedia, where the worlds competitions for information and knowledge enables the next generation to do more with their time, and be wiser then this generation. While enabling this generation a "loan" from the future, to enable them the ability to become no longer just workers, but citizens who work to invest into their own future and fortune, and enabling others the same on the way.

Are you making a request for funding?

No