

Appendix

Shape your Budget Survey Questions

2025 Operating Budget

Q1. What are your top 5 spending priorities for the 2025 Budget?

- Road and Sidewalks
- Snow Plowing
- Parks and Recreation Facilities
- Recreation Programing
- Affordable Housing Advocacy
- Police Services
- Fire Services
- Climate Action
- Active Transportation (cycling, walking, trails, etc..)
- Arts and Culture
- Garbage and Recycling
- Economic Development
- Transit Services
- By-law services and enforcement
- Community Programming
- Stormwater Management
- Traffic Management

Q2. What are your lowest 5 spending priorities for the 2025 Budget?

- Road and Sidewalks
- Snow Plowing
- Parks and Recreation Facilities
- Recreation Programing
- Affordable Housing Advocacy
- Police Services
- Fire Services
- Climate Action

- Active Transportation (cycling, walking, trails, etc..)
- Arts and Culture
- Garbage and Recycling
- Economic Development
- Transit Services
- By-law services and enforcement
- Community Programming
- Stormwater Management
- Traffic Management

Q3. If the City exceeded tax base growth targets for 2025 and therefore had the option to reduce the property tax rate or increase services, what would be your preference?

- Reduce Property Tax Rate
- Increase Service levels based on your top 5 services chosen in previous question.

Q4. The 10-year strategic plan ([link](#)) has been developed to build upon the City's vision and mission to establish an overarching strategic direction that will guide operational planning and budgeting. What would be your top 5 priorities?

- Foster new partnerships to ensure Saint John remains an arts and culture destination.
- Work towards achieving the recommendations of PlaySJ with a proportional share increase of 5% to current parks and recreation budgets.
- Establish and implement a plan to address the social needs of the community that supports inclusion, diversity, equity and quality of life.
- Provide increased opportunities to engage a more diverse population for civic pride, participation, beautification, and community partnerships.
- Grow our property tax base by 3% annually, including at least 1% of new build assessment.
- Grow our population to 85,000 from current population of 70,000.
- Champion for fair regional cost sharing and property tax reform that recognizes the City's contributions to the region and province.

- Protect our environment.
- Deliver excellence in serving our customers to defined service levels.
- Build and invest in transit and active transportation to increase overall sustainable transportation usage to 20%.
- Deliver sustainable public safety programs that meet the needs of a growing and diverse community.
- Deliver excellence in financial stewardship.
- Strengthen the competitiveness of the water utility in comparison to municipalities with similar service and infrastructure.
- Focus on continuously improving as a high-performance public service organization.

Q5. Overall, how would you rate the City in terms of the programs, services and value for your tax dollars?

- Very good value for your tax dollars
- Fairly good value for your tax dollars
- Fairly poor value for your tax dollars
- Very poor value for your tax dollars
- Don't Know

Q6. Please select on the following age ranges

- 0-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70-79
- 80 +
- Prefer not to answer.

Q7. Have you moved to Saint John within the past 5 years?

- Yes
- No
- Prefer not to answer.

Q8. Do you operate a business in Saint John?

- Yes
- No
- Prefer not to answer.

Q9. What best describes your household?

- One Person
- Two Persons
- Three Persons
- Four Persons
- Five or more Persons
- Prefer not to answer.

Q10. What is your current housing situation?

- Rent
- Own
- Prefer not to answer.
- Other (please specify)

Q11. What is your Postal Code?

Q12. The City of Saint John strives to be and values a welcoming city that pulsates with diversity. Please check any of the following categories that apply:

- Indigenous (meaning the original peoples of North America and their descendants)
- Racialized Person (as defined by Statistics Canada)
- Person with Disabilities (as defined in Canada's Federal Disability Reference Guide)
- Neurodivergent
- Youth (meaning between the ages of 18-29); or
- LGBTQIA2S+
- Senior
- Recent Immigrant (past 10 years)

Q13. Do you have any suggestions on how the City of Saint John could generate revenue, reduce operational spending, or find efficiencies?