



# Growth Committee: 2018 and 2019

December 11 2018



SAINT JOHN

# 2018 Focus and Priorities

- Draft Neighborhood Plan for the Central Peninsula
- Launch of the City's first Population Growth Framework
- Marketing Growth
- Establishment of first annual growth targets dashboard
- Major Developments
- Introduction of Develop Saint John
- Draft Enterprise Saint John Strategic Plan 2019-2021
- Growth Reserve Investments
- Launch of Vacant Property Match Program
- Ongoing Program Delivery



# 2018 Focus and Priorities

Target	Mid-Year Result
\$75 million tax base increase	41 active projects / \$250 million in tax base growth
PlanSJ Geographic Targets	- 94% in PDA
- 95% development in PDA	- 68%
- 85% development in Intensification areas	
Permit Turnaround Time	Tier 1 - 3.9
- Tier 1 – 5 business days	Tier 2 - 8.0
- Tier 2 – 10 business days	Tier 3 - 9.7
- Tier 3 – 20 business days	
Vacant and Dangerous Buildings Program	<u>34 total closed cases</u>
- 75 resolved cases	23 repaired/reoccupied (11 demolitions)
Community Standards Program	<u>70 total resolved cases</u>
- 25 resolved cases	Issued 9 Notices to Comply
Development Incentive Program	11 conditionally approved projects
- \$150,000 of leveraged facade upgrades / 20 projects	\$232,545 estimated leveraged investment
Heritage Development Grant	27 conditionally approved projects
- Pay out minimum of 95% of grant budget by Nov. 30	\$273,164 estimated leveraged investment
25 new start-ups (supported by ESJ)	14 start-ups
845 new and retained jobs (supported by ESJ)	267 hired
	917 announced jobs

# Question

What do you believe are the City of Saint John's major growth accomplishments for 2018?



# Draft 2019 Work Plan

## Summary

- Focus on the implementation of existing plans and delivering results in the community;
- Important decision-point on the City's investment towards tourism;
- Finalization of two major plans: ESJ's 2019-2021 plan and Neighborhood Plan/Heritage Bylaw;
- Spurring catalytic development in Saint John's primary development area;
- Ongoing pursuit of transformational change through the City's financial sustainability efforts.



# Draft 2019 Work Plan

## **Growth enhancements**

- Completion of Discover Saint John's five year contract
- Introduction of Marketing Growth coordination
- Implementation of the new 2019-2021 Enterprise Saint John Plan
- Filling Unfilled Jobs Task Force

## **Completion of Neighborhood Plan for the Central Peninsula**

- Initiation of Neighborhood Plan for the Central Peninsula Action Plan
- Introduction of new design guidelines framework and Heritage Bylaw
- Continued pursuit of major catalytic development projects



# Draft 2019 Work Plan

## **Continued implementation of the Population Growth Framework**

- Introduction of Saint John Local Immigration Partnership resources into City of Saint John
- Introduction of the revamped Arts and Culture Coordinator position into the City of Saint John
- Implementation of the Succeed and Stay project
- Pursuit of a renewed website for the City of Saint John aligned with growth outcomes

## **Customer Service Excellence**

- Enhancements and efficiencies introduced to the planning approvals process
- Continued refinement of the one-stop development shop experience for customers



# Draft 2019 Work Plan

## Reporting and Monitoring

- Quarterly dashboard of economic indicators (Growth Committee and Common Council)
- Periodic updates to Growth Committee on activity of One-Stop Development Shop
- More deliberate updates and orientation on Growth initiatives with Common Council
- Delivery of mandate letters for Enterprise Saint John and Develop Saint John



# Draft 2019 Work Plan

## **Program Delivery**

- Vacant and Dangerous Buildings Program
- Community Standards Program
- Heritage Development
- Urban Development Incentive Program



# Questions

1. Are there key growth outcomes that should be added to the draft list of 2019 growth priorities?
2. What do you believe are the City's most important growth priorities for 2019?