



The City of Saint John

MINUTES - OPEN SESSION GROWTH COMMITTEE MEETING
OCTOBER 2, 2018 AT 11:30 A.M.
8TH FLOOR BOARDROOM, CITY HALL

Present: Mayor D. Darling
Deputy Mayor S. McAlary
Councillor J. MacKenzie
Councillor B. Armstrong

Absent: Councillor R. Strowbridge
Councillor G. Lowe

Also

Present: Acting City Manager N. Jacobsen
Commissioner Growth and Community Development J. Hamilton
Deputy Commissioner Building and Inspection Services A. Poffenroth
Deputy Commissioner Growth and Community Development P. Ouellette
Population Growth Manager D. Dobbelsteyn
Senior Financial Analyst J. Forgie
Communications Manager L. Caissie
Director Strategic Real Estate Services S. Carson
Deputy Commissioner Parks & Public Spaces T. O'Reilly
Planner M. Reade
Planner J. Brown
Administrative Assistant K. Tibbits

1. Meeting Called To Order

Mayor Darling called the Growth Committee open session meeting to order.

1.1 Approval of Minutes – August 7, 2018

Moved by Deputy Mayor McAlary, seconded by Councillor Armstrong:
RESOLVED that the minutes of August 7, 2018 be approved.

MOTION CARRIED.

1.2 Population Growth Framework

Mr. Ouellette noted that various levels of government and various community members are involved in delivering population growth.

Referring to the submitted report, Mr. Dobbelsteyn provided an update on the Population Growth Framework and discussed a number of initiatives including recruitment missions, uptown apartment tours, cultural sensitivity training, mixer programs, ONB Connects program, job fairs, newcomer guide and success stories. There is a sense that Saint John is becoming a more welcoming community. An advisory panel / focus group comprised of immigrants has been formed to identify the challenges faced by newcomers.

Ms. Abiola Daramola, Saint John Local Immigration Partnership, provided an update on the work done by the LIP, noting that they work together to make a more welcoming community. Working groups have been formed to assist newcomers through employment and training, language, and health related matters.

Ms. Caissie provided an update on the “Love Your City” campaign. This is a social media campaign, #MySaintJohn, to encourage positive dialogue on social media sites from city residents to make people aware of what Saint John has to offer. The hope is to transition from a “Love Your City” to a “Love Our City” focus.

Ms. Brown commented on the International Student Mixer, organized to enhance the newcomer experience. This particular mixer will occur at the Kent Theatre and consist mostly of new international students and community partners.

Ms. Forgie provided an update on the city services audit, conducted through a newcomer lens. It will identify the newcomer groups to be targeted and the needs of these specific groups. Opportunities/challenges will be identified and through a gap analysis, determine what if any services can be better delivered to the targeted groups. The objective is to increase retention of immigrants in Saint John.

Moved by Councillor MacKenzie, seconded by Deputy Mayor McAlary:
RESOLVED that the Population Growth Framework, be received for information.

MOTION CARRIED.

1.3 Community Standards Program – Verbal Update

Mr. Poffenroth provided an update on the Community Standards Program. The previous enforcement officer has resigned and the recruitment effort is continuing. Due to this staffing shortage, not as many resources are currently being directed to this program.

1.4 Transportation Model Update

Mr. Reade provided an update on the Transportation Model. Work is currently being conducted on Phase 2 which includes development of the Transportation Demand model, data on travel patterns, and a truck strategy. Phase 3 will include a comprehensive transportation network improvement plan for vehicles, active transportation, transit, roundabouts, cycling strategy, road safety and the overall roadway classification network. The model will determine the transportation investments that best support the City. The goal is to bring the entire model together to include a transit strategy, parking strategy, and an active transportation strategy.

Moved by Deputy Mayor McAlary, seconded by Councillor Armstrong:
RESOLVED that the Transportation Model Update, be received for information.

MOTION CARRIED.

Adjournment

Moved by Councillor Armstrong, seconded by Deputy Mayor McAlary:
RESOLVED that the open session meeting of the Growth Committee be adjourned.

MOTION CARRIED.

Growth Committee Meeting
Open Session
October 2, 2018

The open session meeting of the Growth Committee held on October 2, 2018 was adjourned at 1:25 p.m.

Recording Secretary