

99 Station Street Saint John New Brunswick Canada E2L 4X4

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Email mail@harbourstation.nb.ca www.harbourstation.nb.ca Wednesday, August 28, 2019

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Mayor and Common Council City of Saint John

Members of Common Council:

Please find an update on Harbour Station for the past 12-months.

Since August 2018, Harbour Station hosted 150 plus event days.

Non-sporting events include:

- ZZ Top
- WWE Live!
- John Mellencamp
- Jerry Seinfeld
- Jury Selection (D. Oland)
- Paw Patrol
- Thank You Canada Figure Skating
- Dance Quest
- Remembrance Day Ceremony
- Cirque Musica
- John Cleese
- Knight Fight Charity Fundraiser
- Super Circus Spectacular
- Campbell Amusements Midway
- NBCC Graduation
- Cirque du Soleil "Crystal" (6 Shows)

## Trade shows include:

- Rhoda's Christmas Craft Show
- Leisure Time RV Show
- Saint John Home Show
- Pine Acres RV Show
- Touchstone Amazeatorium

## Conventions include:

- Canada 55+ Games
- World Under "17" Hockey Challenge
- Charles Gorman Speed Skating Competitions
- Canadian Tire National Skating Championships
- East Coast Spirit Cheerleading
- NBIAA Basketball

The three major conventions (Canada 55+Games, World Under "17" Hockey and Skate Canada) as per the Destination Marketing Organization generated over \$11.5 million dollars economic spin-off for Saint John and the surrounding areas. The Sea Dogs generate \$1.5 million per year.

In addition to the above events we also hosted 36 - hockey games and 21 - basketball games.





Please note, ice rentals and hockey tournaments are not included in the event days.

The facility also has WWE wrestling, Dean Brody & Dallas Smith, N.B. Growth Summit, Culture Fest, the Canadian Russian Series, Dance Quest, Remembrance Day Ceremony, Rhoda's Christmas Craft Show, Charles Gorman Speed Skating, 18 - Sea Dog's home games and a number of other tentative events yet to be announced for the balance of the year.

Since opening, we have hosted over 11 - million patrons through our doors and have an average deficit of \$450,000. We continue to have a deficit half of what the Moncton Coliseum was or Mile One Stadium in NFLD both with similar seating capacities.

The recent editorial in the Telegraph Journal certainly does not reflect the activity within the building.

Please contact me if you have any questions.

Regards,

Michael Caddell General Manager HARBOUR STATION

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Cc: Ed Keyes, Chairman, Harbour Station Commission