

GROWTH COMMITTEE REPORT

M&C No.	# on Sharepoint
Report Date	August 21, 2019
Meeting Date	August 27, 2019
Service Area	Growth and Community Development Services

His Worship Mayor Don Darling and Members of Common Council

SUBJECT: Sponsorship Request: New Brunswick Community College – Orientation Week Activities

OPEN OR CLOSED SESSION

This matter is to be discussed in open session of Growth Committee.

AUTHORIZATION

Primary Author	Commissioner/Dept. Head	City Manager
<i>David Dobbelsteyn</i>	<i>Jacqueline Hamilton / Phil Ouellette</i>	<i>John Collin</i>

RECOMMENDATION

That this report be received and filed.

EXECUTIVE SUMMARY

The NBCC Student Union sent a letter to Common Council on July 11th 2019 requesting that the City Host a barbecue and fun fair during NBCC's orientation week; Council referred this request to the Growth Committee.

For reasons outlined in the report, and specifically due to other events already planned this year, staff do not recommend the City sponsor an additional event during orientation week.

PREVIOUS RESOLUTION

Common Council Referral: July 29, 2019

Moved by Deputy Mayor McAlary, seconded by Councillor Sullivan:
RESOLVED that the Sponsorship Request: New Brunswick Community College – Orientation Week Activities be referred to the Growth Committee.

STRATEGIC ALIGNMENT

Growth and Prosperity:

- Promote Saint John as a community to live, work and play to grow the residential tax base

Valued Service Delivery:

- Explore service improvements through innovation, technology and developing partnerships with other organizations.

REPORT

The NBCC Student Union sent a letter to Common Council on July 11th 2019 requesting that the City host a barbecue and fun fair during NBCC's orientation week; Council referred this request to the Growth Committee.

The City hosted a welcome event and barbecue for newcomers earlier this summer at Dominion Park. The City is also hosting the second annual thanksgiving mixer for international students this October. City staff are currently working with our post-secondary schools and settlement agencies to coordinate this mixer.

Staff have spoken with the NBCC Student Union and confirmed that the orientation week barbecue is for all new NBCC students, and is scheduled on or around September 3rd. As a point of clarity, NBCC has not reached out to the City for assistance, but rather the student union has requested the City's sponsorship. NBCC has already budgeted for activities during Orientation Week, including the barbecue.

The Saint John Newcomer Centre, which provides services to international students, is also hosting a barbecue on September 7th during orientation week.

The *Population Growth Framework* envisions the City hosting more welcome events in the coming years. Staff recommend the City's provide in-kind participation in any orientation if requested (e.g. that the Mayor be present).

For these reasons, staff do not recommend that the City financially sponsor an additional event during the Fall 2019 orientation week. City staff will contact the NBCC Student Union and engage their support for the Thanksgiving Mixer.

ATTACHMENTS

NBCC.pdf