



Mid-Year Report: 2019 Growth Work Plan Growth Committee

August 27 2019



SAINT JOHN

It's all about GROWTH

WHO ENABLES GROWTH

- Everyone
- Common Council, Growth and Finance Committees
- City departments and agencies
- Provincial and federal counterparts
- Private and community sector partners

It's all about GROWTH

Core municipal team delivering on growth

- Economic Development Greater Saint John
- Develop Saint John
- Discover Saint John
- City Manager's Office
- Growth and Community Development Services

Celebrating 2018

GROWTH CONTINUES TO BE OUR FOCUS

80%

of the Roadmap for Smart Growth is completed.

33%

of the Population Growth Framework is completed.

Our population is estimated to grow by 1,233 residents by 2018, bringing the total to 1,233 residents by the 2016 census.

ECONOMIC DEVELOPMENT GREATER SAINT JOHN IS THE COMMUNITY'S LEAD ON EMPLOYMENT GROWTH

AS OF DECEMBER 2018, EDGSJ SUPPORTED

892

new jobs in existing businesses. Approximately **50%** are now filled.

450

new jobs from external investors. Approximately **67%** are now filled.

37

An increase of **26** in 2018.

THE LABOUR MARKET IS STRENGTHENING IN 2018

Saint John census metropolitan area (CMA) employment was up by **7,700** in March 2018 vs March 2017.

The labour market participation rate (share of adults either working or looking for work) is on the rise at **67.5%**.

Unemployment rate is down at **5.6%**.

Job Sain

WE'RE BEAUTIFYING SAINT JOHN

COMMON COUNCIL'S ROADMAP FOR SMART GROWTH PLACED FOCUS ON BEAUTIFYING SAINT JOHN IN ORDER TO ENTICE FURTHER RE-INVESTMENT

MADE POSSIBLE THROUGH VARIOUS PROGRAMS, INCLUDING

ENHANCED COMMUNITY STANDARDS PROGRAM



75

properties were cleaned up in 2018

VACANT AND DANGEROUS BUILDING PROGRAM



83

Closed cases, including demolitions & 50 reoccupy in 2018

BEAUTIFICATION GRANT PROGRAM



Through 13 projects, the program leveraged **\$309,565** in property owner investment in building facades in 2018

HERITAGE GRANT PROGRAM



Through 29 projects, the program leveraged **\$381,000** in property owner investment in 2018

“ My neighbourhood looks much more welcoming now! ”

OUR 2018 ACCOMPLISHMENTS

YOU ASK AND WE'LL DELIVER... AHEAD OF SCHEDULE!

The One Stop Development Shop is exceeding target turnaround times for issuing permits.

SMALL PROJECTS

(Tier 1)
Our target turnaround is **5 days**.
We're issuing permits within **3-4 days**.

MEDIUM PROJECTS

(Tier 2)
Our target turnaround is **10 days**.
We're issuing permits within **7-8 days**.

LARGE PROJECTS

(Tier 3)
Our target turnaround is **20 days**.
We're issuing permits within **9-10 days**.

ONE STOP DEVELOPMENT SHOP PERMIT VALUATION



1,200

Permit applications received

726

Building permits issued with a combined development value of over \$84.1-million

244

Plumbing permits issued



Since 2016, the success of the Urban Development Incentives Pilot Project Program is helping to grow the Central Peninsula.

\$655,000

invested into the program will generate an estimated \$7.3-million in construction activity and 71 new units.



Substantial progress was made to complete a Neighborhood Plan for the Central Peninsula with adoption expected in 2019.

Engagement of over 1,100 people!



Develop Saint John celebrated its 1st Anniversary.

They achieved a portfolio of 55 active projects valued at approximately **\$463.5-million** in potential tax base growth. Ten projects have been completed to date, directly supporting tax base growth of **\$29.6-million**.



The City is embracing smart growth with **93%** of building permit activity occurring within the City's Primary Development Area.

The City is seeing new residential development. Approximately 100 residential units were processed through the One Stop Development Shop.

Vacancy rates are at an all-time low! Lower available rental units means demand is high and development in the city is active.



Total Vacancy Rate
Vacancy for newly built or renovated units since 2000

	2013	2018
Total Vacancy Rate	11.3%	3.7%
Vacancy for newly built or renovated units since 2000	6.7%	1.1%

2019 Growth Projects

#	Status	Project	Lead	Timeline
1	COMPLETE	Completion of the sustainability working group report	CM	Q3
2	ACTIVE	Preparation and development associated with destination marketing fund	CM	Q3
3	ACTIVE	Deliver recommendations on a new aligned economic development model for Saint John	CM	Q3
4	ACTIVE	Begin the implementation of the Succeed and Stay Project and continuation of Population Growth Framework	GCDS	2021
5	ACTIVE	Finalize Neighborhood Plan for the Central Peninsula	GCDS	Into 2020
6	ACTIVE	Finalize Heritage By-Law Amendments	GCDS	Into 2020
7	ACTIVE	Enhanced customer service: (1) customer centric OSDS; (2) barrier reduction; (3) process improvement	GCDS	Q4

2019 Growth Projects

#	Status	Project	Lead	Timeline
8	COMPLETE	Filling unfilled jobs	EDGSJ	Q3
9	ACTIVE	Pursue three catalytic growth infrastructure projects	Develop SJ/ GCDS	Q4
10	ACTIVE	Introduce new City Hall	CI	Update in Q4
11	ACTIVE	Introduce new City website	IT	Q1 of 2020
12	ACTIVE	Develop and implement strategic communications framework	CM	Q4
13	COMPLETE	Submit application to transfer local immigration partnership to the City of Saint John	GCDS	Q2

2019 Growth Projects

#	Status	Project	Lead	Timeline
14	ACTIVE	Finalization of Roadmap for Smart Growth projects	GCDS	Q4
15	COMPLETE	Recommend renewal and updates to Development Incentive Program	GCDS	Q2
16	COMPLETE	Recommend enhancements to the Heritage Development Grant funding and policies	GCDS	Q2
17	DEFERRED TO 2020	Digital rendering of Neighborhood Plan	GCDS	2020

✓	5	29%	Complete
➤	11	65%	Active
X	1	6%	Deferred

Organization	2019 Growth Year-End Targets	2019 Mid-Year Update
Economic Development Greater Saint John	• Increase in employment – from 62,500 to 64,062	Employment (seasonally adjusted) for June 2019: 66,400 • 7% change in employment since June 2018
	• Increase in labour force – from 66,600 to 68,265	Labour force (seasonally adjusted) for June 2019: 70,500 • 7% change in labour force since June 2018
	• Increase GDP 0.5% greater than provincial GDP	No mid-year update; Assessed Annually
	• Increase in Consumer Confidence – from 99.1% to 100.1%	No mid-year update; Assessed Annually
Develop Saint John	• Support \$50 million in tax base growth	• \$6.7M Under construction • \$10.1M Applications under review • \$100M in the pipeline that will flow over into 2020
Discover Saint John	• 2% Visitor Growth	• Data is available only at year-end (2018 – 1.716 million visitors)
	• Membership growth	• YTD – 521 (2018 - 508 members)
	• 2% New Contracts Generated (meetings and conventions) and maintain current database	• DSJ has 231 contracts generated for meetings and conventions as of Q2, which surpasses their annual target of 200.
	• Increase estimated economic impact as a result of DSJ’s successful bids for major events, meetings, conventions, sports events by 2%	• Data is available only at year-end (2018 \$282 million)
	• Achieve growth in signed contracts for future hosting	• YTD successful bids is \$2.2 million for future business

Organization	2019 Growth Year-End Targets	2019 Mid-Year Update
Growth & Community Development Services	<ul style="list-style-type: none">Permit Turnaround:<ul style="list-style-type: none">Tier 1-5 daysTier 2-10 daysTier 3-20 days	<ul style="list-style-type: none">Permit Turnaround:<ul style="list-style-type: none">Tier 1 - 4 daysTier 2 - 7 daysTier 3 - 9 days
	<ul style="list-style-type: none">Vacant and Dangerous Buildings Program - 75 resolved cases	<ul style="list-style-type: none">43 Resolved cases
	<ul style="list-style-type: none">Community Standards Program - 25 resolved cases	<ul style="list-style-type: none">74 Resolved Unsightly Premises Cases
	<ul style="list-style-type: none">Development Grant- \$150,000 of leveraged investment/20 projects	<ul style="list-style-type: none">Beautification Grant: Estimated \$68,185 private investment leveraged through 10 projects so far this yearIncentive Program: 9 Inquiries and estimated 2-3 projects for 2019 (over \$3 million in estimated investment)
	<ul style="list-style-type: none">Heritage Grant- \$240,000 of leveraged investment/20 projects	<ul style="list-style-type: none">\$1,112,809 of leveraged investment/33 projects
	<ul style="list-style-type: none">Population Growth – Admission of 1,075 PRs / net population increase	<ul style="list-style-type: none">Admission of 485 PRs / net population increase as of June 30th, 201918% increase YTD from 2018
City of Saint John	<ul style="list-style-type: none">Produce 20 growth improvements and 20 customer service enhancements within municipal departments	<ul style="list-style-type: none">Produced over 10 growth and 10 customer service improvements across municipal departments and on track to reach year-end target.Regularly updating Common Council on progress