



July 11, 2019

City of Saint John
Mayor & Council
15 Market Square
PO Box 1971 Saint John, New Brunswick
E2L 4L1



Dear Mayor Darling and City Councilors:

The students of the New Brunswick Community College (NBCC) Saint John have asked that I act on their behalf to request support from you for our Orientation 2019 which will begin on September 3rd, 2019.

NBCC Saint John has 1273 new students coming, with 750 of our full time students coming from outside the Saint John region. With each student spending approximately \$10,000 per year for their education and living expenses, we estimate that \$7,500,000 is brought into the Saint John region annually from students outside the Greater Saint John area. Furthermore, the students who are from Saint John area and stay here to pursue postsecondary education keep another \$5 million dollars in our city. This translates to \$12.5 million being brought or kept in Saint John each year as a result of NBCC students.

In other regions of our province, cities and towns host a recognition/welcome event for the NBCC students in their area. This has been in the form of a parade, barbeque, or meet and greet. In talking with my colleagues at other campuses, the responses and sense of being in a community that extends beyond the campus have been very positive.

On behalf of the NBCC Saint John Student Union, I would like to request that the City of Saint John host a barbecue and fun fair during our Orientation Week activities. This could be on campus or within walking distance of the campus. The estimated cost is \$1000 to cover the cost of hot dogs, hamburgers, pop, and rental of picnic tables and the carnival games.

I thank you in advance for your attention to this request. If you require any further information or have any questions, please feel free to contact me.

With warm regards,

Chayla Heath
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