



The City of Saint John

PROCLAMATION

WHEREAS: This is a very exciting year as the City of Saint John welcomes the 25th Anniversary of the Marathon by the Sea Event. Marathon by the Sea prides itself on being an inclusive weekend event for everyone. With a focus on family, fitness and fun, it's an event that thousands of runners and walkers look forward to every year; and

WHEREAS: First known as the Festival by the Sea Marathon, Marathon by the Sea has grown to become an internationally recognized event. The course offers a challenging route which showcases the charm and beauty of historic Saint John and the renowned Bay of Fundy. But Marathon by the Sea has also earned great respect and recognition in the running world as a Boston Marathon qualifier; and

WHEREAS: Marathon by the Sea has a significant economic impact on the City of Saint John with spinoffs worth an estimated 1.2 million dollars in 2017 alone, according to Discover Saint John. Over its 25-year history, Marathon by the Sea has led to tens of thousands of dollars being donated to various charities throughout Saint John. It truly is a community-centred event that gives back in so many ways; and

WHEREAS: Entirely organized by a team of dedicated volunteers, Marathon by the Sea is proud to be the largest summer running event on the entire east coast of Canada. This year, being the 25th anniversary year, promises to be a record breaker with participants registered from Canada, the United States, as well as Germany, Italy, France and Sweden..

NOW THEREFORE: I, **Mayor Don Darling**, of **Saint John** do hereby proclaim that **St. Patrick Street** will be called "**Thunder Alley**" for the Marathon by the Sea 25th anniversary this **August 10th and 11th**..

In witness whereof I have set my hand and affixed the official seal of the Mayor of the City of Saint John.

