



Dear Community Member

WE Believe Saint John is a youth – lead grass roots community initiative based in Saint John, New Brunswick that engages students in volunteerism, leadership and social action through year – round activities. WE Believe is an international celebration to motivate students across the Maritimes and the state of Maine to give back both locally and globally to causes they are passionate about.

On May 14, 2020 at Harbor Station WE Believe Saint John will be celebrated by almost 8000 live and by over 80,000 students via live stream. In grade 5 through 12 from schools all across the Maritimes and the state of Maine.

Students will be empowered to “Be the change they desire to see in the world.”

WE Believe is a part of the WE movement that is “an ocean of people coming together to create impact.” WE Day brings world renowned speakers and A- list performers together with tens of thousands of young people to celebrate their contributions and kick start another year of inspiration. Beginning as a single event over 10 years ago, WE Day has evolved into a series of 16 stadium sized events held across Canada, The United States and the United Kingdom. The past year, 200,000 students attended WE Day and left inspired to create change both locally and globally.”

At the WE Believe Saint John event the speakers and performers will focus on various topics including but not limited to; mental and physical health, volunteering, bullying and self-worth, and how each of us can better the world.

Students and adults attending the event will have the opportunity to speak with over 35 various organizations where they can become volunteers in their community. In addition to this, various organizations will offer information to students who wish to broaden their volunteer experiences by going beyond the Maritimes and out into the rest of the world.

On May 14, 2020 WE Believe Saint John event, in partnership with the many businesses and organizations across the Maritimes and Maine, will be the second time WE Believe will be held at Harbor Station in Saint John, New Brunswick.

Students cannot purchase a ticket to WE Believe Saint John. They must earn their way by doing something positive, both locally and



internationally. This is a movement to kick start our students to change the world!

Check out the following link to watch WE Believe 2018 at:

<https://www.youtube.com/watch?v=ku9BQgBHL5w>

We sincerely hope that the city of Saint John will consider becoming a sponsor of WE Believe 2020. Therefore we are asking for the City of Saint John to support WE Believe 2020 with a donation of \$10,000, in addition we will have the mayor speak at WE Believe, and will also show a commercial highlighting Saint John to our 8000 live audience and over 80,000 watching via live stream across North America.

Thank you for brining your passion and energy to the WE movement.

Sincerely,

Daniel Foote

WE Believe

daniel.foote@nbed.nb.ca

1 (506) 434 2254