

GROWTH COMMITTEE REPORT

M&C No.	# found on Sharepoint
Report Date	November 07, 2018
Meeting Date	November 13, 2018
Service Area	Growth and Community Development Services

His Worship Mayor Don Darling and Members of the Growth Committee

SUBJECT: 2019 Growth Work Plan

OPEN OR CLOSED SESSION

This matter is to be discussed in open session of Common Council.

AUTHORIZATION

Primary Author	Commissioner/Dept. Head	City Manager
<i>Phil Ouellette</i>	<i>Jacqueline Hamilton</i>	<i>Neil Jacobsen</i>

RECOMMENDATION

Staff will facilitate a discussion with Growth Committee to gather input on key priorities for the 2019 Growth work plan.

REPORT

In preparation for the 2019 fiscal year, the Growth Committee is encouraged to establish expectations and priorities for itself and the work plan for corresponding departments and agencies. The Growth Committee established a 2018 Growth Plan, which allowed for staff and the community to have a clear understanding the Committee's focus as well as define the content of Growth Committee agendas.

An annual report will be submitted to the Growth Committee in early 2019 on the progress, achievements and challenges associated with the 2018 Growth Work Plan, but staff is encouraging the Committee to begin working through key priorities and focus areas for 2019.

Staff has assembled an initial high-level overview of key growth-related deliverables for 2019 (**see below**), which is intended to support the Committee's discussion around 2019 priorities. From staff's interpretation, the key growth focus areas for 2019 include:

- Focus on the implementation of existing plans and delivering results in the community;
- Important decision-point on the City's investment and commitment towards tourism;

- Finalization of two major plans: ESJ's 2019-2021 plan and Neighborhood Plan/Heritage Bylaw;
- Spurring catalytic development in Saint John's primary development area.

The facilitated session during the Growth Committee meeting on November 13th will require Growth Committee Members to provide feedback on the following questions:

1. Are there key growth outcomes that should be added to the pre-existing list of known key 2019 growth priorities?
2. Do you have more detailed feedback related to specific growth outcomes identified in the pre-existing list of priorities?
3. Of the full list of key 2019 growth outcomes, what are the biggest priorities for the Growth Committee?

Key 2019 Growth Outcomes

Growth enhancements

- Completion of Discover Saint John's five year contract
- Introduction of Marketing Growth coordination
- Implementation of the new 2019-2021 Enterprise Saint John Plan

Completion of Neighborhood Plan for the Central Peninsula

- Initiation of Neighborhood Plan for the Central Peninsula Action Plan
- Introduction of new design guidelines framework including the new Heritage Bylaw
- Continued pursuit of major catalytic development projects (school, museum, and residential development)

Continued implementation of the Population Growth Framework

- Introduction of Saint John Local Immigration Partnership resources into City of Saint John
- Introduction of the revamped Arts and Culture Coordinator position into the City of Saint John
- Implementation of the Succeed and Stay project

Customer Service Excellence

- Enhancements and efficiencies introduced to the planning approvals process
- Continued refinement of the one-stop development shop experience for customers

Reporting and Monitoring

- Quarterly dashboard of economic indicators (Growth Committee and Common Council)
- Periodic updates to Growth Committee on activity of One-Stop Development Shop
- More deliberate updates and orientation on Growth initiatives with Common Council
- Delivery of mandate letters for Enterprise Saint John and Develop Saint John

Program Delivery

- Vacant and Dangerous Buildings Program
- Community Standards Program
- Heritage Development
- Urban Development Incentive Program

PREVIOUS RESOLUTION

N/A

STRATEGIC ALIGNMENT

Common Council has adopted a new set of Council Priorities: 2016-2020 in early November 2016, and under the heading of “Growth and Prosperity,” the following is stated: “Saint John is recognized by residents and businesses as a positive and supportive city. We grow in a smart way and attract talent, innovation and opportunities so all people can thrive.” In addition, Council adopted key performance indicators to evaluate its ability to *Grow SJ*, including, among others: “Building permit value,” “Change in tax base assessment within the City,” “Change in population.” Finally, Saint John Common Council adopted the Roadmap for Smart Growth on Monday March 27th, 2017.

The Executive Summary should be limited to the PURPOSE of the report and the KEY FINDINGS. Recommendation and Executive Summary should fit on the first page of report.

SERVICE AND FINANCIAL OUTCOMES

The intended outcomes of the City of Saint John’s growth-related efforts and investments are to achieve new levels of employment, population and tax base growth.

INPUT FROM OTHER SERVICE AREAS AND STAKEHOLDERS

N/A

ATTACHMENTS

N/A