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Moonlight Bazaar/Art Installation in Canterbury Parking Lot

The Moonlight Bazaar is an urban event that was created in 2017 in Uptown Saint John. The Bazaar brings together music, food, art, and creative performances into one unique experience. Fortune telling, video projections, food stalls, local beer & spirits, and fine art & craft items are a few of the core features that bring the experience of the Bazaar to life.

In addition to the experiential components of the event, there are various interventions to the physical space that inspire new enhancements that improve the experience and/or aesthetics of the event area. Sod is temporarily laid on a portion of one street, for example, with string lights strung above, providing a soft, relaxing environment that contrasts sharply with the surrounding context of brick and asphalt.

In this spirit, for this year's Moonlight Bazaar, the Event Team is seeking permission to introduce a high-quality, permanent art installation on the retaining wall located on the eastern portion of the parking lot at the corner of Princess Street and Canterbury Street. The piece would be installed over the course of the week leading up to the Bazaar and remain indefinitely on the wall until the City either wishes to remove it or the lot gets developed. The event team is also planning to locate three or four vendors in the parking lot during the Bazaar, including a Moosehead beer tent. The other vendors will be selling either food, clothing, or arts & craft items.

The paint used for the installation will not need maintenance for at least 10 years. The Moonlight Team is dedicated to contributing \$1000 toward a legacy fund that can be put toward the future maintenance of the art piece.

Finally, the Event Team will be providing insurance for the artist for the week he will be installation the artwork, and the City will be named as co-insured on the coverage Plan.

Don't hesitate to contact me if you have any questions or concerns with the above.

Jody Kliffer Events and Experiences Lead jody@civilized.life (506)898-0020 Proposed Use of Canterbury/Princess
Parking Lot for Moonlight Bazaar



