

COUNCIL REPORT

M&C No.	19-173
Report Date	July 02, 2019
Meeting Date	July 08, 2019
Service Area	Growth and Community Development Services

His Worship Mayor Don Darling and Members of Common Council

SUBJECT: Succeed and Stay Project - Research

OPEN OR CLOSED SESSION

This matter is to be discussed in open session of Common Council.

AUTHORIZATION

Primary Author	Commissioner/Dept. Head	City Manager
David Dobbelsteyn	Jacqueline Hamilton/Phil Ouellette	John Collin

RECOMMENDATION

RESOLVED that the City enter into an agreement with the University of New Brunswick for the Succeed and Stay Project.

EXECUTIVE SUMMARY

With the release of the City's new *Population Growth Framework* in 2018, the City has been on a trajectory towards growing our population base.

To enable the delivery of the *Framework*, the City entered into an agreement with the Atlantic Canada Opportunities Agency and the Government of New Brunswick called the *Succeed and Stay Project in 2019*.

A major part of *Succeed and Stay* is research based, and staff are recommending that the City retain the professional research services of Dr. Mikael Hellstrom to assist the City with research on why some immigrants integrate into Saint John and some leave.

The agreement with UNB is relatively simple, though staff from both UNB and the City are recommending a signed agreement in order to provide clarity on intellectual property.

Staff is recommending that the Mayor and Common Clerk be authorized to execute the attached agreement with UNB (**Attachment A**).

PREVIOUS RESOLUTION

February 11, 2018:

Succeed and Stay Project

RESOLVED that pursuant to applications for funding made by The City of Saint John (the “City”) to the Atlantic Canada Opportunities Agency (“ACOA”) and to the Province of New Brunswick (the “Province”), Common Council approves a funding agreement with each of ACOA and the Province;

STRATEGIC ALIGNMENT

The Succeed and Stay Project aligns with Council’s priorities of:

Growth and Prosperity:

- We grow in a smart way and attract talent, innovation and opportunities so all residents can thrive
- Promote Saint John as a community to live, work and play to grow the residential tax base

Valued Service Delivery:

- Explore service improvements through innovation, technology and developing partnerships with other organizations.

The Roadmap for Smart Growth:

- Action # 15

The Population Growth Framework:

- Actions: 4, 16, & 17

REPORT

The *Population Growth Framework* is our City’s new strategy to achieve population growth. The Vision of the *Framework* is that Saint John will become the most welcoming community in Atlantic Canada. In doing so, we hope to have even more people move here and call Saint John home.

In order to more quickly drive this growth agenda, Council entered into agreements with ACOA and GNB earlier this year called *Succeed and Stay*. Part of this project is specific research that seeks to identify variables and determinants that contribute to the long-term retention of immigrants, and the long-term success and integration of immigrants in Saint John - in other words, why do newcomer’s *Succeed and Stay* in Saint John?

The City has created an advisory committee for this research project made of up stakeholders with academic expertise in this area, including UNB Saint John, EDGSJ, the Human Development Council and representatives of the Local Immigration Partnership.

City staff have also assembled a multi-disciplinary team to lead the research project and are recommending that the City enter into an agreement with UNB for the research services of Dr. Mikael Hellstrom as outlined in the attached *Succeed and Stay Research Project* agreement with UNB.

As the City's research project with UNB involves intellectual property, and the City's agreements with ACOA and GNB have specific requirements on intellectual property, staff recommend an agreement with UNB to clearly define the parameters of intellectual property ownership.

SERVICE AND FINANCIAL OUTCOMES

Funding for the agreement with UNB is fully covered through the existing *Succeed and Stay* agreements with ACOA and GNB.

INPUT FROM OTHER SERVICE AREAS AND STAKEHOLDERS

Input has been received from Growth and Community Development Services, Human Resources, Materials Management, Finance, Asset Management, IT, and the Legal Department. Input has also been received from ACOA and the Succeed and Stay Advisory Committee.

ATTACHMENTS

Attachment A: **UNB Succeed and Stay Research Project Proposal**