

O'Connor, Colleen

From: Uchenna Udeh <nbaauche@gmail.com>
Sent: June-06-19 12:23 PM
To: O'Connor, Colleen
Subject: Re: connecting you

Follow Up Flag: Follow up
Flag Status: Flagged

Hello Colleen,

Following up on the official email I sent you and what Jennifer had stated, I will please like to ask how we may be able invite the Mayor and MP to attend this event.

We believe that their presence there will send out a strong message to the city.

We would also like to know if they may be interested in buying a VIP table. \$35 per person , This will be a good way to have the city listed as one of our sponsors.

Please let me know.

Look forward to hearing from you soon.

Thank you,
Uchenna Mildred Udeh
Leader & Representative
New Brunswick African Association Inc
Saint John Division
Tel: 5066035343
Email: NBAAuche@gmail.com
<http://www.nbaa.ca/>

On Thu, Jun 6, 2019 at 12:18 PM Uchenna Udeh <nbaauche@gmail.com> wrote:
Dear Colleen,

My name is Uchenna Mildred Udeh and I am the Saint John leader & representative for the New Brunswick African Association.

We are writing to you because we believe that you, through your position at the City of Saint John Office , share our belief on the importance of increasing the social, economic, cultural integration and development of the African/multicultural community in New Brunswick.

The vision of the New Brunswick African Association is to become a leading community organization that is proactive and innovative in planning, developing, and delivering programs that will meet the needs of the African community in New Brunswick.

Our reason for approaching you is that we are seeking partnerships with like-minded organizations in the area, for the first ever pre-Afrofest celebration in Saint John on Saturday July 27th 2019 at the Kent theater. The New Brunswick Afrofest is the biggest African festival in Atlantic Canada. A partnership with NB Afro Fest demonstrates your commitment to prosperity in our region and

showcases your company as a solution to the challenges of diversity and inclusion in the province. Last years' 3rd annual NB Afrofest in Dieppe/Moncton was a great success. More than 1000 people joined us from different communities across Canada to celebrate our diversity and cultures. Artists from here and other Canadian cities such as Montreal, Ottawa and Toronto came to Dieppe to perform and showcase their talent giving the crowd a taste of the African culture and heritage. This year, as we prepare for the 4th annual celebration in October, we would like to start the celebrations here in Saint John.

Our work is guided by a commitment to the following core values:

- Partnership and capacity building.
- Foster a united African voice in the Canadian public arena.
- Trusting each other and providing a foundation of working with integrity.
- Maintaining a transparent and accountable governance process.
- Commitment to inclusiveness, fairness, equity, collaboration and teamwork.
- Respect and value diversity.
- Inspiring and motivating others.

The benefits for your business of signing up as a partner with the New Brunswick African Association, would be that we would:

- You will be front and center throughout event, gaining further exposure with local businesses and partner organizations.
- More closely associate your brand with diversity and inclusion
- Develop an association with community partners
- Showcase your product/brand to a desirable target audience
- Demonstrate and/or use the services/products of your organization at the event
- Have your team join our volunteer team or have a booth during the event

We look forward to hearing from you and learning about the prospective contributions through the partnership of your organization, that would make this event a success.

Thank You.

Thank you,
Uchenna Mildred Udeh
Leader & Representative
New Brunswick African Association Inc
Saint John Division
Tel: 5066035343
Email: NBAAuChe@gmail.com
<http://www.nbaa.ca/>

On Thu, Jun 6, 2019 at 12:14 PM Uchenna Udeh <nbaauche@gmail.com> wrote:
Hello Jennifer, Thank you for the connection.

Hello Collen, I will send you a separate email for further discussion. Thank you!